

CHINA CROSSROADS

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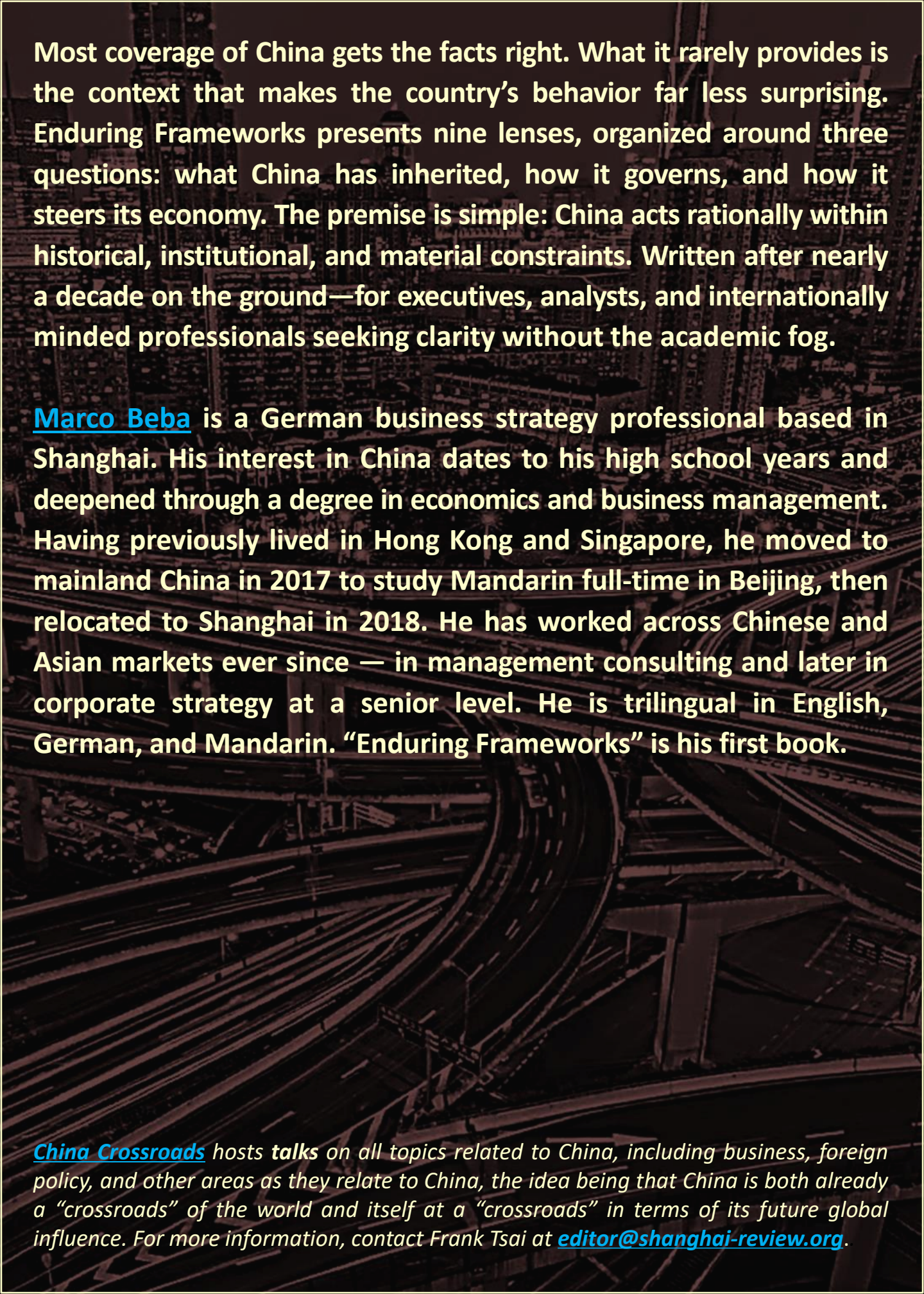
Enduring Frameworks: Lenses for Understanding China Beyond the Headlines

Marco Beba

Author of [Enduring Frameworks](#) (2026)

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Most coverage of China gets the facts right. What it rarely provides is the context that makes the country's behavior far less surprising. *Enduring Frameworks* presents nine lenses, organized around three questions: what China has inherited, how it governs, and how it steers its economy. The premise is simple: China acts rationally within historical, institutional, and material constraints. Written after nearly a decade on the ground—for executives, analysts, and internationally minded professionals seeking clarity without the academic fog.

[Marco Beba](#) is a German business strategy professional based in Shanghai. His interest in China dates to his high school years and deepened through a degree in economics and business management. Having previously lived in Hong Kong and Singapore, he moved to mainland China in 2017 to study Mandarin full-time in Beijing, then relocated to Shanghai in 2018. He has worked across Chinese and Asian markets ever since — in management consulting and later in corporate strategy at a senior level. He is trilingual in English, German, and Mandarin. “*Enduring Frameworks*” is his first book.

[China Crossroads](#) hosts *talks* on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.