

CHINA CROSSROADS

Thursday, June 4th, 2026, 19:30 – 21:00

**Is Culture Overrated? What Makes
Global Collaboration Succeed from
Research inside the Fortune 500**

Zak Dychtwald

Founder and CEO of Bridgeworks Global

Author of [Young China](#)

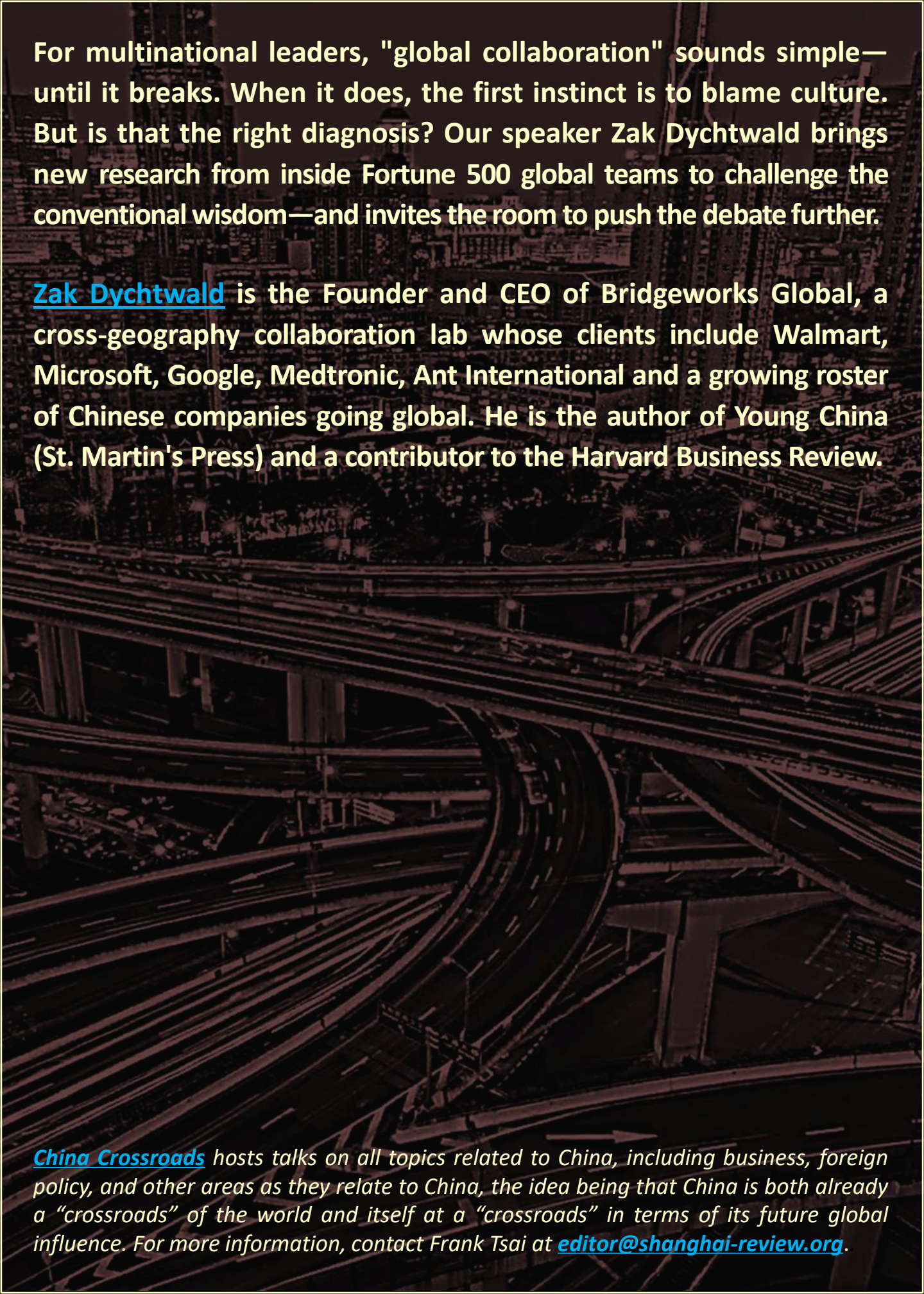
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For multinational leaders, "global collaboration" sounds simple—until it breaks. When it does, the first instinct is to blame culture. But is that the right diagnosis? Our speaker Zak Dychtwald brings new research from inside Fortune 500 global teams to challenge the conventional wisdom—and invites the room to push the debate further.

[Zak Dychtwald](#) is the Founder and CEO of Bridgeworks Global, a cross-geography collaboration lab whose clients include Walmart, Microsoft, Google, Medtronic, Ant International and a growing roster of Chinese companies going global. He is the author of *Young China* (St. Martin's Press) and a contributor to the *Harvard Business Review*.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.