

CHINA CROSSROADS

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China's Economic Transformation: Eyewitness to How China Built the World's Best Economy in 40 Years

Lola Woetzel

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On the occasion of the publication of her 6th book, Lola provides historical and context for the transformation that brought the economy we enjoy today. A first-hand participant in the policy-making, investment and social upheaval that has brought prosperity and new challenges for China and the world, Lola shares facts, gossip and narratives about the who, what and why of all things China. Come be entertained, provoked or even inspired by the story that means more and more to more and more people.

[Lola Woetzel](#) is an expert on urban development, economic master planning and sustainability, having worked with local and national governments in Asia, Middle East, Africa, Europe and the Americas to improve productivity, attract domestic and foreign investment, and deliver on environmental and social goals for more than 40 years. Based in China since 1986, she has conducted more than 100 projects for local governments throughout China and the Middle East to support economic development and transformation. As Director of the McKinsey Global Institute (MGI), she led research on productivity, urbanization, infrastructure, inequality and regional economies. Lola works in the private sector as well, and has extensive experience in real estate, particularly in affordable housing and commercial revitalization. Dr. Woetzel holds a B.A., M.A. and Ph.D. in Political Science from the University of Southern California. She is a member of the Council on Foreign Relations, the Bloomberg New Economy Forum and a recipient of City of Shanghai's Silver Magnolia Award.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.