

CHINA CROSSROADS

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Enterprise Risk Management for International Businesses in China

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In this talk, the authors of [Enterprise Risk Management in China](#) discuss their book, which describes and analyzes over 50 business risks for internationally operating companies in China. How can such risks be managed in China? The target audience is managers in China or in parent companies of Chinese companies. The book is aimed at everyone involved in managing a company in China: managers in the Chinese subsidiary, local auditors, those responsible for business in China at headquarters, and anyone directly involved in financial reporting and risk management. Managers in marketing and operations will also benefit.

[Juergen Meyer](#) is Co-Author of [Enterprise Risk Management in China](#). After studying business administration (Cologne) and earning his doctorate (Münster), Jürgen Meyer worked for Henkel in Duesseldorf in the areas of IT organization and finance. During this time, he initially implemented production planning and control systems. He then assumed responsibility for production controlling in the cosmetics division and later in group consolidation. As part of the IT migration to SAP, he led solutions in finance and controlling. In 1997, he founded Synscience® GmbH, a consulting firm specializing in finance, accounting, and management using SAP® products. During this period, he led national and international projects for European and multinational companies. His focus was on financial solutions for individual companies and corporations in Europe. He also worked on projects related to risk management and group consolidation. From 2000 to 2013, Dr. Meyer held teaching positions at the Universities of Münster and Frankfurt, teaching controlling and IFRS financial statements with SAP®, respectively. Since 2013, he has lived in Shanghai and was Financial Director of Kaiser-Kraft Asia until 2016. Since 2017, he has been Managing Partner at YanJie-Horizon, Shanghai. YanJie-Horizon offers interim management services for international companies in China. Responsibilities range from financials and general management, sometimes with a focus on compliance and risk management. His contributions to this book are based on experiences and contacts gained from numerous professional positions, primarily in China.

[Frank Henze](#) is Co-Author of [Enterprise Risk Management in China](#). He has lived in China since 2004 and is a Distinguished Professor at the Kaiserslautern College for Intelligent Production (KKIP) of Shanghai Dianji University. He teaches in the fields of innovation management, project management and communication, operations and supply chain management, engineering economics, operational excellence, new product development, and technical disciplines such as robotics and high-frequency technology. In addition to his academic work, he supports companies as a consultant in projects related to digitalization, artificial intelligence, strategy, organization, and supply chain management. He combines his international experience from industrial and consulting assignments in the automotive, telecommunications, pharmaceutical, chemical, and mechanical engineering industries with a solid academic background.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.