

CHINA CROSSROADS

Thursday, April 9th, 2026, 19:30 – 21:00

100 Years of Bridging Chinese and American Cultures: The Journey of the China Institute in America

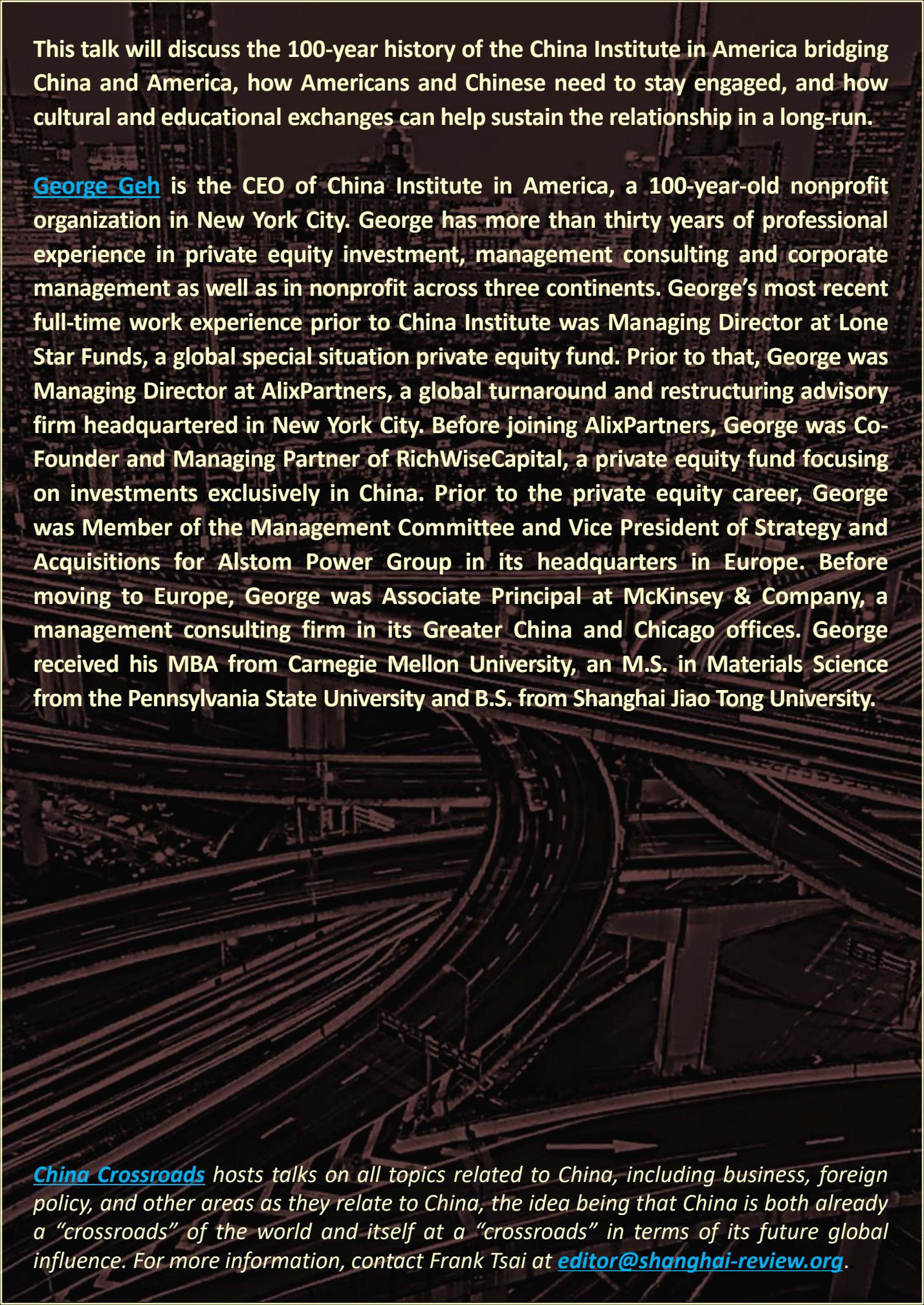
George Geh

CEO of the China Institute in America

Former Associate Principal at McKinsey China

WhiteSpace | Jianing Building 5F | 500 Yanan Xi Lu
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This talk will discuss the 100-year history of the China Institute in America bridging China and America, how Americans and Chinese need to stay engaged, and how cultural and educational exchanges can help sustain the relationship in a long-run.

[George Geh](#) is the CEO of China Institute in America, a 100-year-old nonprofit organization in New York City. George has more than thirty years of professional experience in private equity investment, management consulting and corporate management as well as in nonprofit across three continents. George's most recent full-time work experience prior to China Institute was Managing Director at Lone Star Funds, a global special situation private equity fund. Prior to that, George was Managing Director at AlixPartners, a global turnaround and restructuring advisory firm headquartered in New York City. Before joining AlixPartners, George was Co-Founder and Managing Partner of RichWiseCapital, a private equity fund focusing on investments exclusively in China. Prior to the private equity career, George was Member of the Management Committee and Vice President of Strategy and Acquisitions for Alstom Power Group in its headquarters in Europe. Before moving to Europe, George was Associate Principal at McKinsey & Company, a management consulting firm in its Greater China and Chicago offices. George received his MBA from Carnegie Mellon University, an M.S. in Materials Science from the Pennsylvania State University and B.S. from Shanghai Jiao Tong University.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.