

# CHINA CROSSROADS

Thursday, February 5<sup>th</sup>, 2026, 19:30 – 21:00

## China Strategy for a Changing World: First Understand China's Economy from the Bottom-Up

**Han Lin**

China Head at The Asia Group

Associate Professor of Finance at NYU Shanghai



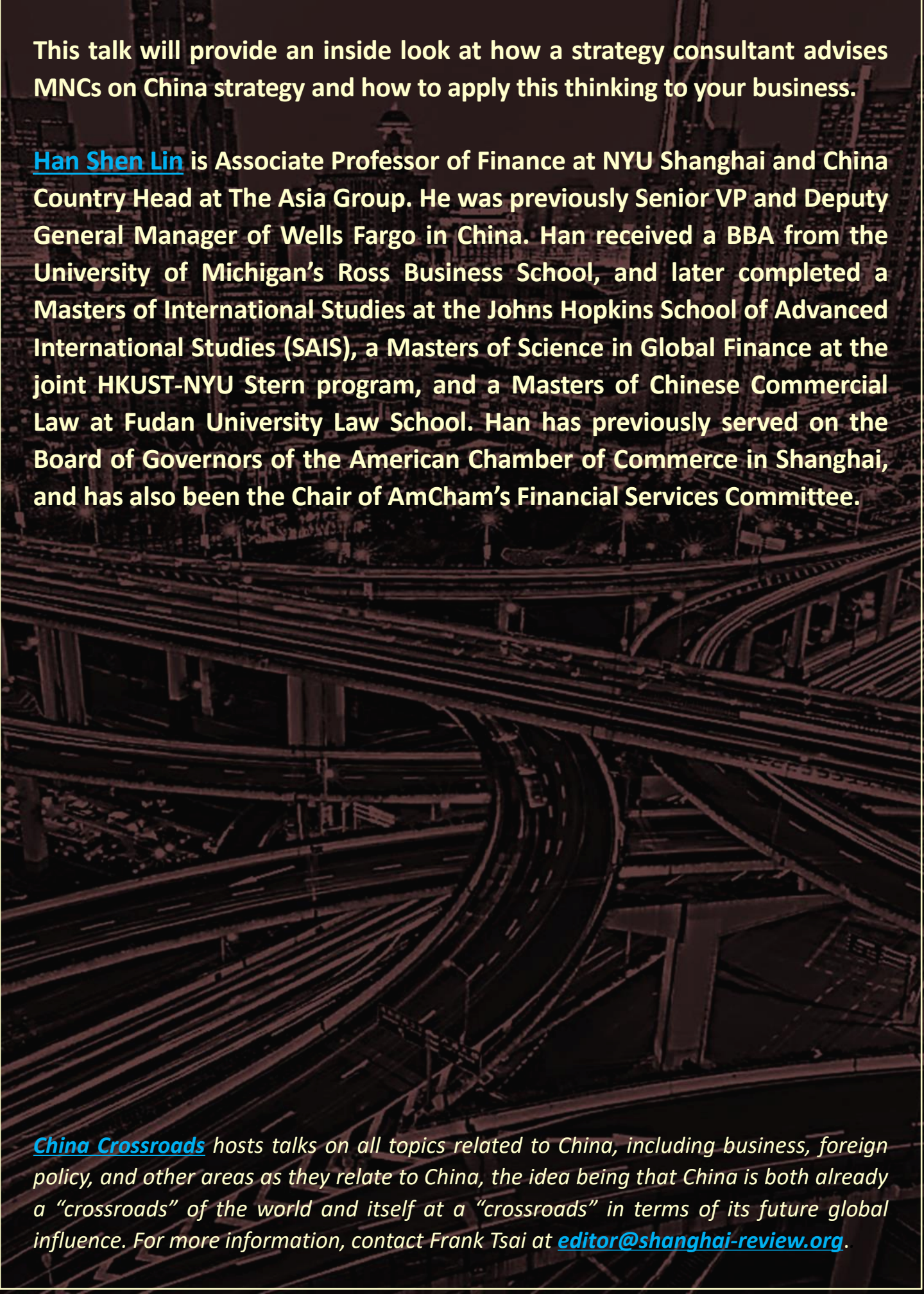
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This talk will provide an inside look at how a strategy consultant advises MNCs on China strategy and how to apply this thinking to your business.

[Han Shen Lin](#) is Associate Professor of Finance at NYU Shanghai and China Country Head at The Asia Group. He was previously Senior VP and Deputy General Manager of Wells Fargo in China. Han received a BBA from the University of Michigan's Ross Business School, and later completed a Masters of International Studies at the Johns Hopkins School of Advanced International Studies (SAIS), a Masters of Science in Global Finance at the joint HKUST-NYU Stern program, and a Masters of Chinese Commercial Law at Fudan University Law School. Han has previously served on the Board of Governors of the American Chamber of Commerce in Shanghai, and has also been the Chair of AmCham's Financial Services Committee.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).