CHINA CROSSROADS

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MNCs in China in a Fragmented World: Adapting to the New Competitive Landscape

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This talk will focus on the how premium positions of MNCs have been changed to reflect the new competitive landscape in China. The speaker will also offer a few paths forward.

Mike Liu is Vice-President and Senior Fellow at the Center for China and Globalization (CCG), responsible for providing advisory service for leading multinationals, chambers and private sectors. His expertise and research interests focus on Globalization, Tech Innovation and Al Governance, Global Strategy and Corporate Governance, Global Talent and Cross -**Cultural Leadership Development, and Digital Transformation** in vertical sectors. Mike is an accomplished executive with 35+ years of outstanding career in market growth strategy and digital transformation with leading tech multinationals. His experience spans across Greater China, India, US, Asia Pacific (Singapore base) region and he has hold executive roles as the Managing Director and Legal Rep for DXC Technology and Infosys respectively in Greater China region to accomplish the growth agenda. Mike is the author of The Rise of India IT (印度IT的崛起) and regularly contributes his opinions to Financial Times, Enterpriser (企业家杂志), CGTN, Phenix TV channels, Journals of FDC and CEBRI in Brazil. Mike completed his executive education at Stanford University, and holds an MBA from University of Miami in Florida and a bachelors degree in CIS from Renmin University in Beijing.

<u>China Crossroads</u> hosts **talks** on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at <u>editor@shanghai-review.org</u>.