

# CHINA CROSSROADS

Thursday, August 28<sup>th</sup>, 2025, 19:30 – 21:00

## Why China Fails at Football: Society, Economics, and Politics

**Cameron Wilson**

Chinese Football Writer

Founding Editor of Wild East Football

International Media Relations Manager at CEIBS



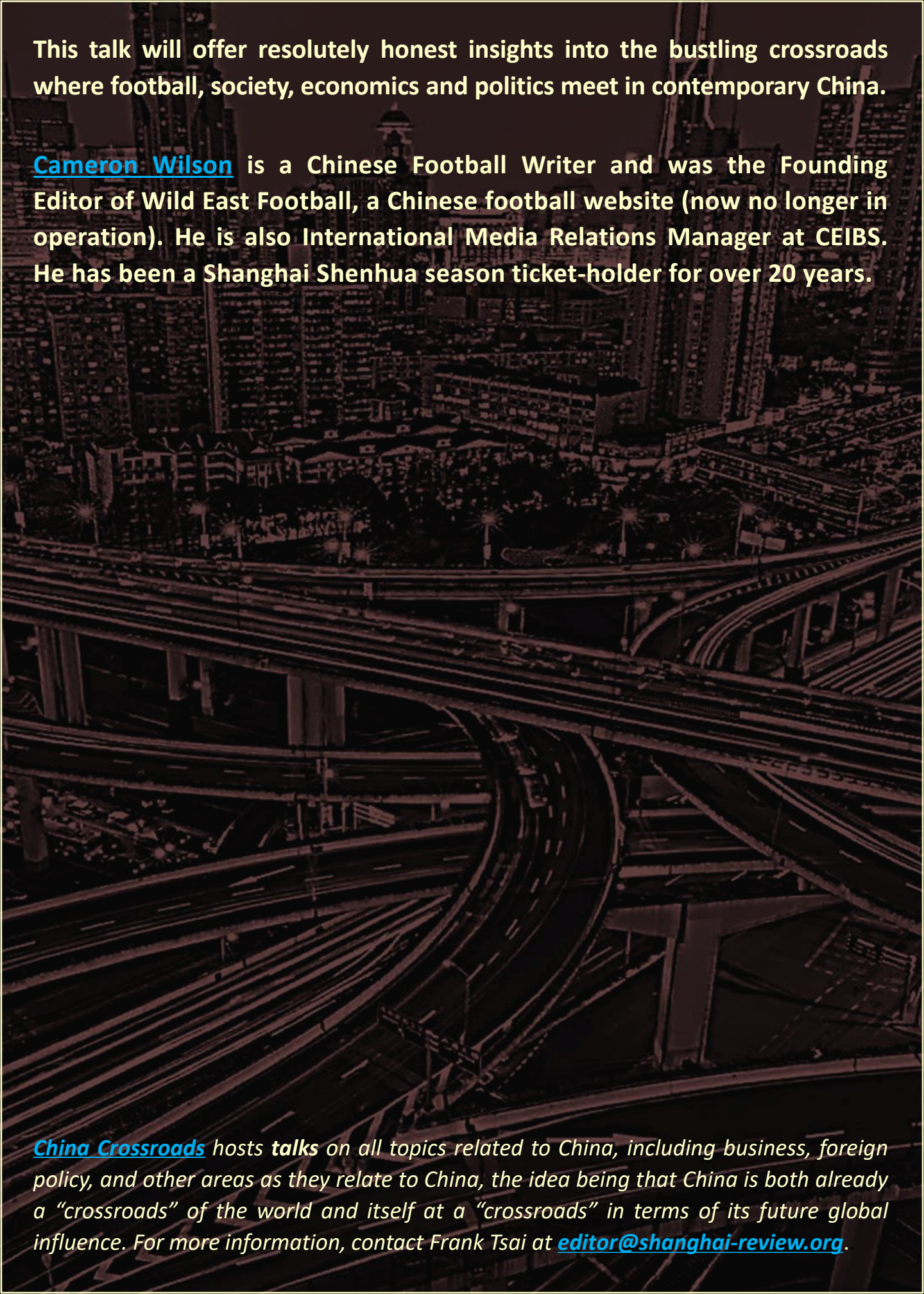
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This talk will offer resolutely honest insights into the bustling crossroads where football, society, economics and politics meet in contemporary China.

[Cameron Wilson](#) is a Chinese Football Writer and was the Founding Editor of Wild East Football, a Chinese football website (now no longer in operation). He is also International Media Relations Manager at CEIBS. He has been a Shanghai Shenhua season ticket-holder for over 20 years.

[China Crossroads](#) hosts **talks** on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).