

CHINA CROSSROADS

Thursday, August 21st, 2025, 19:30 – 21:00

Can Multinationals Still Win in China? Perspectives of China CEOs

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As pathways for growth narrow with geopolitical tensions, industrial consolidation, and fierce local competition, how are multinationals planning to win in China? How is the China subsidiary positioned in the global context? Come join this talk to debate insights derived from hundreds of China CEO conversations in the past 18 months.

[Jonathan Shyu](#) is the General Manager and Forum Director for China at IMA Asia. He was formerly the Manager of AmCham Shanghai's Yangtze River Delta Network and was Employee #1 in this network.

[China Crossroads](#) hosts *talks* on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.