

CHINA CROSSROADS

Tuesday, February 18th, 2025, 19:30 – 21:00

ESG in China: Adapting Global Frameworks to the Beijing Agenda

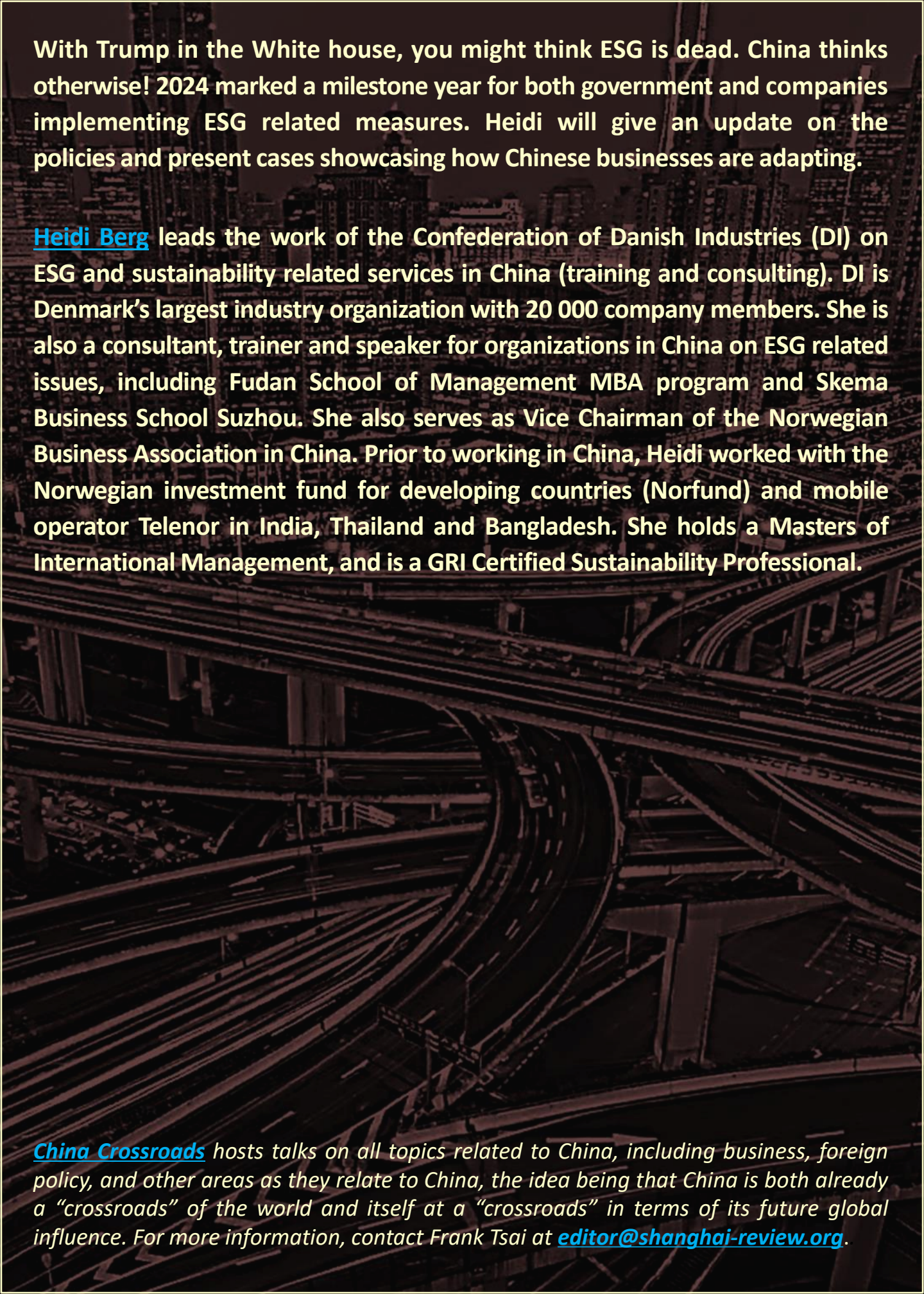
Heidi Berg

Sustainability and ESG Director

Confederation of Danish Industries (DI)

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With Trump in the White house, you might think ESG is dead. China thinks otherwise! 2024 marked a milestone year for both government and companies implementing ESG related measures. Heidi will give an update on the policies and present cases showcasing how Chinese businesses are adapting.

[Heidi Berg](#) leads the work of the Confederation of Danish Industries (DI) on ESG and sustainability related services in China (training and consulting). DI is Denmark's largest industry organization with 20 000 company members. She is also a consultant, trainer and speaker for organizations in China on ESG related issues, including Fudan School of Management MBA program and Skema Business School Suzhou. She also serves as Vice Chairman of the Norwegian Business Association in China. Prior to working in China, Heidi worked with the Norwegian investment fund for developing countries (Norfund) and mobile operator Telenor in India, Thailand and Bangladesh. She holds a Masters of International Management, and is a GRI Certified Sustainability Professional.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.