

CHINA CROSSROADS

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How the Media Works in China

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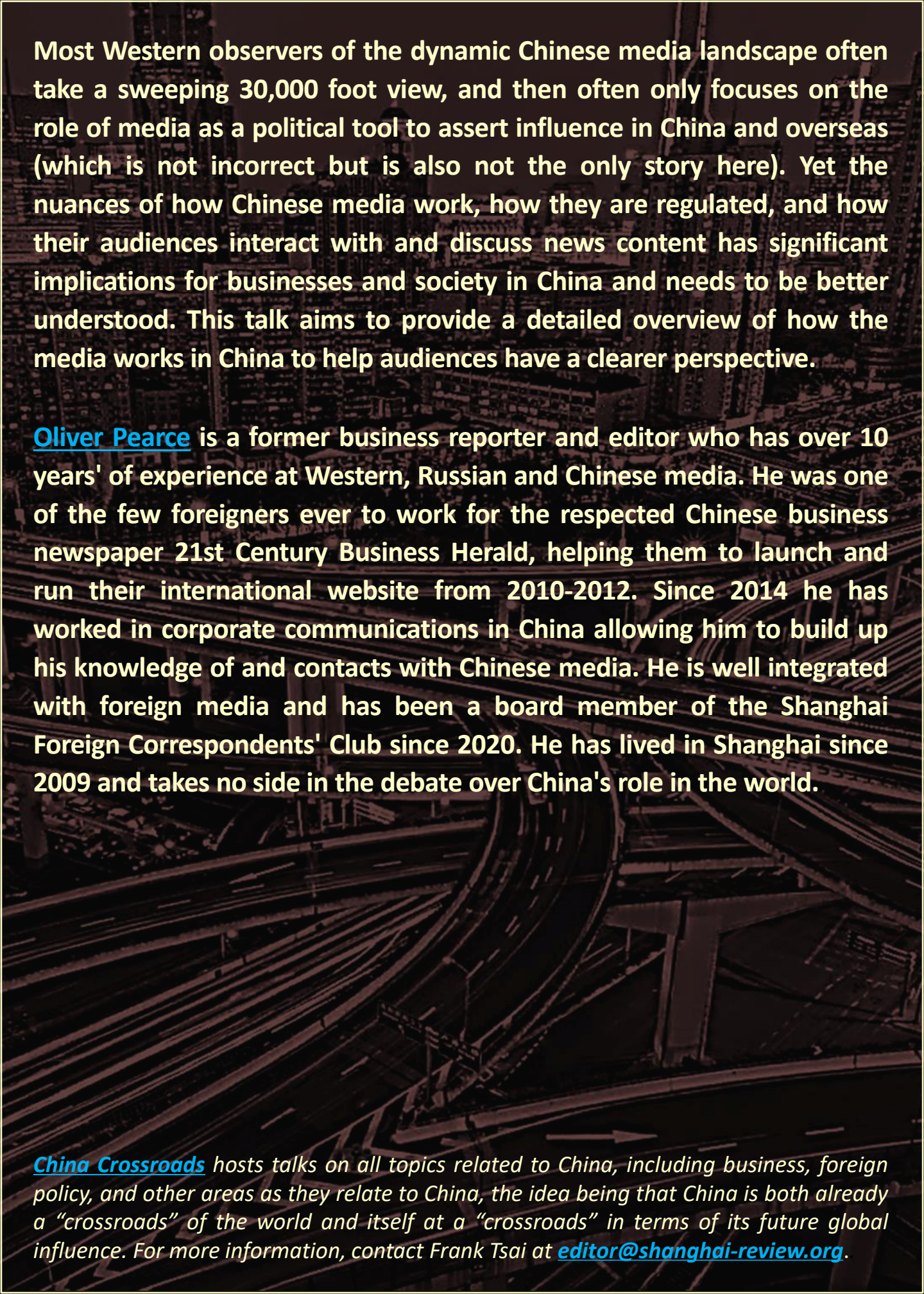


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Most Western observers of the dynamic Chinese media landscape often take a sweeping 30,000 foot view, and then often only focuses on the role of media as a political tool to assert influence in China and overseas (which is not incorrect but is also not the only story here). Yet the nuances of how Chinese media work, how they are regulated, and how their audiences interact with and discuss news content has significant implications for businesses and society in China and needs to be better understood. This talk aims to provide a detailed overview of how the media works in China to help audiences have a clearer perspective.

[Oliver Pearce](#) is a former business reporter and editor who has over 10 years' of experience at Western, Russian and Chinese media. He was one of the few foreigners ever to work for the respected Chinese business newspaper 21st Century Business Herald, helping them to launch and run their international website from 2010-2012. Since 2014 he has worked in corporate communications in China allowing him to build up his knowledge of and contacts with Chinese media. He is well integrated with foreign media and has been a board member of the Shanghai Foreign Correspondents' Club since 2020. He has lived in Shanghai since 2009 and takes no side in the debate over China's role in the world.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.