

CHINA CROSSROADS

Monday, March 18th, 2024, 19:30 – 21:00

Does American Business Still Believe in the China Dream?

Pilar Dieter

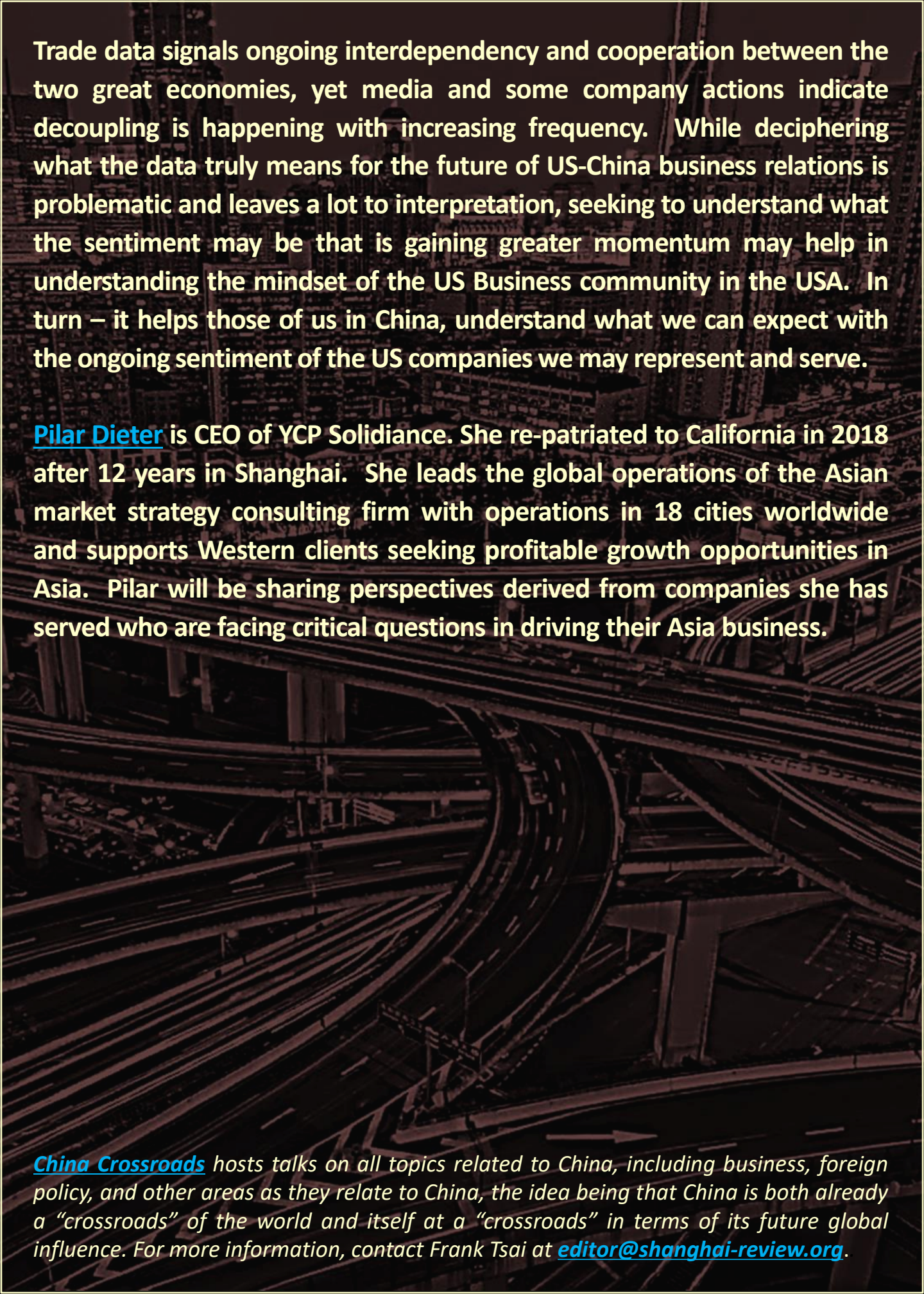
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Trade data signals ongoing interdependency and cooperation between the two great economies, yet media and some company actions indicate decoupling is happening with increasing frequency. While deciphering what the data truly means for the future of US-China business relations is problematic and leaves a lot to interpretation, seeking to understand what the sentiment may be that is gaining greater momentum may help in understanding the mindset of the US Business community in the USA. In turn – it helps those of us in China, understand what we can expect with the ongoing sentiment of the US companies we may represent and serve.

[Pilar Dieter](#) is CEO of YCP Solidiance. She re-patriated to California in 2018 after 12 years in Shanghai. She leads the global operations of the Asian market strategy consulting firm with operations in 18 cities worldwide and supports Western clients seeking profitable growth opportunities in Asia. Pilar will be sharing perspectives derived from companies she has served who are facing critical questions in driving their Asia business.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.