

# CHINA CROSSROADS

Thursday, March 7<sup>th</sup>, 2024, 19:30 – 21:00

## Creativity with Chinese Characteristics: Opportunities and Challenges for Creative Education

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We live in a world where new technology advancements like AI are rapidly transforming creative industry by offering new tools, resource and paradigms. However, in China, creative education is facing major challenges from this global paradigm shift. How do we balance between preserving the heritage artistic values and embracing the new reformation? Can we find a way to bring about a new generation of creatives in China that will triumph over AI?

[Junjie \(Jae\) Li](#) is a designer, entrepreneur, educator and curator. He is the Instigator of Green Connections Sustainable Design Leadership, a nonprofit platform for advancing conversations and actions related to sustainability. He also teaches design and social innovation at Tongji University's College of Design and Innovation. He holds a Master of Architecture in sustainable design from UC Berkeley, and he is a sought-after expert in whole-system design thinking. His career of 20 years spans architecture, urban design, interiors, stage design, product design and new media art, and he received "China's top 10 most innovative designers" award in 2018. Prior to returning to China and founding Circular China, he worked as a design director in Rockwell Group in New York, leading design and innovation projects for Google, Microsoft, Starwood and Disney, among others.

*[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).*