

# CHINA CROSSROADS

Monday, February 26<sup>th</sup>, 2024, 19:30 – 21:00

## ESG Developments in China and Europe: Alignments and Tensions

**Heidi Berg**

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**Confederation of Danish Industries**

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This talk is on the opportunities and tensions in the relationship between China and EU in relation to ESG. Overall, their agendas are very aligned, much more so than with the US, but with the exception of one major challenge in relation to supply chain transparency (particularly in PV solar). This talk will cover (1) a brief introduction to ESG, and (2) regulatory developments in the China vs. the EU, and (3) possibilities and tensions from (2).

[Heidi Berg](#) is Sustainability and ESG Director at DI Asia Base of the Confederation of Danish Industries. She was formerly the Head of Partnership at Nordic Innovation and Sustainability Shanghai. She has 12 years of experience in ESG in related areas such as investment, project management, and delivery of training. Heidi is currently collaborating with The Yangtze Institute of Green Finance on an English edition of an upcoming book on ESG management in China. Before moving to China in 2012, she was Head of Communications at Norfund, the Norwegian investment fund for developing countries. Heidi holds a master's degree in International Management from the Norwegian School of Economics and Business Administration.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).