

# CHINA CROSSROADS

Tuesday, November 21<sup>st</sup>, 2023, 19:00 – 21:00

## Global English Rankings and Why They Matter with Panel of Top-Ranking European Consulates

**Johan Wilhelmsson**

President at EF Education First

**Jean Liu**

Chief of Corporate Affairs at EF Education First



Supported by:  
EF Education First  
Shanghai

WhiteSpace | Jianing Building 5F | 500 Yanan Xi Lu  
150rmb admission with drink | FREE for members  
Scan to RSVP or email [editor@shanghai-review.org](mailto:editor@shanghai-review.org)



Come join us for the launch and discussion of the 2023 EF English Proficiency Index. EF has analyzed the results of 2.2 million adults who took our EF SET English tests in 2022, with a particular emphasis on proficiency trends around the world since the publication of the first EF Index in 2011. The value of a shared language is most perceptible in the workplace, where English opens up opportunities for individuals and boosts both diversity and efficiency for organizations. But in fact, as we face the climate catastrophe, war and other global challenges together, the need for international communication, cross-cultural understanding and human empathy in all areas of our lives has never been greater. It is in this context that EF continues to gather data about English proficiency and publish this annual report investigating how and where English proficiency has been developing around the world.

[Johan Wilhelmsson](#) is the President at EF Education First in China. Johan first joined EF China as Vice President of business expansion in 2013. He opened and built 20+ English Centers before he was transferred to Indonesia to run EF's business there in 2016. Johan and his family moved back to China in 2022 in the thick of Covid and quarantines. In his new role in China, Johan has managed the full portfolio of EF's adult language business, offline English Centers and digital learning platform.

[Jean Liu](#) is Executive Vice President and Chief Corporate Affairs Officer at EF, Education First, the world's largest privately held education company. She leads EF's corporate affairs functions, which include government relations, public relations, internal communications, and corporate social responsibility. Prior to EF, she led the Cloud marketing team for IBM's Growth Market Unit with a worldwide team under her leadership. She later went on to lead IBM China's marketing team for Cloud and for the technology services business. She holds a BA in Economics and Political Science from Wellesley as well as MBA from the University of Chicago.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).