

CHINA CROSSROADS

Monday, December 4th, 2023, 19:30 – 21:00

Going Global: The New Wave of Chinese Tech Expansion

Alicia Veneziani

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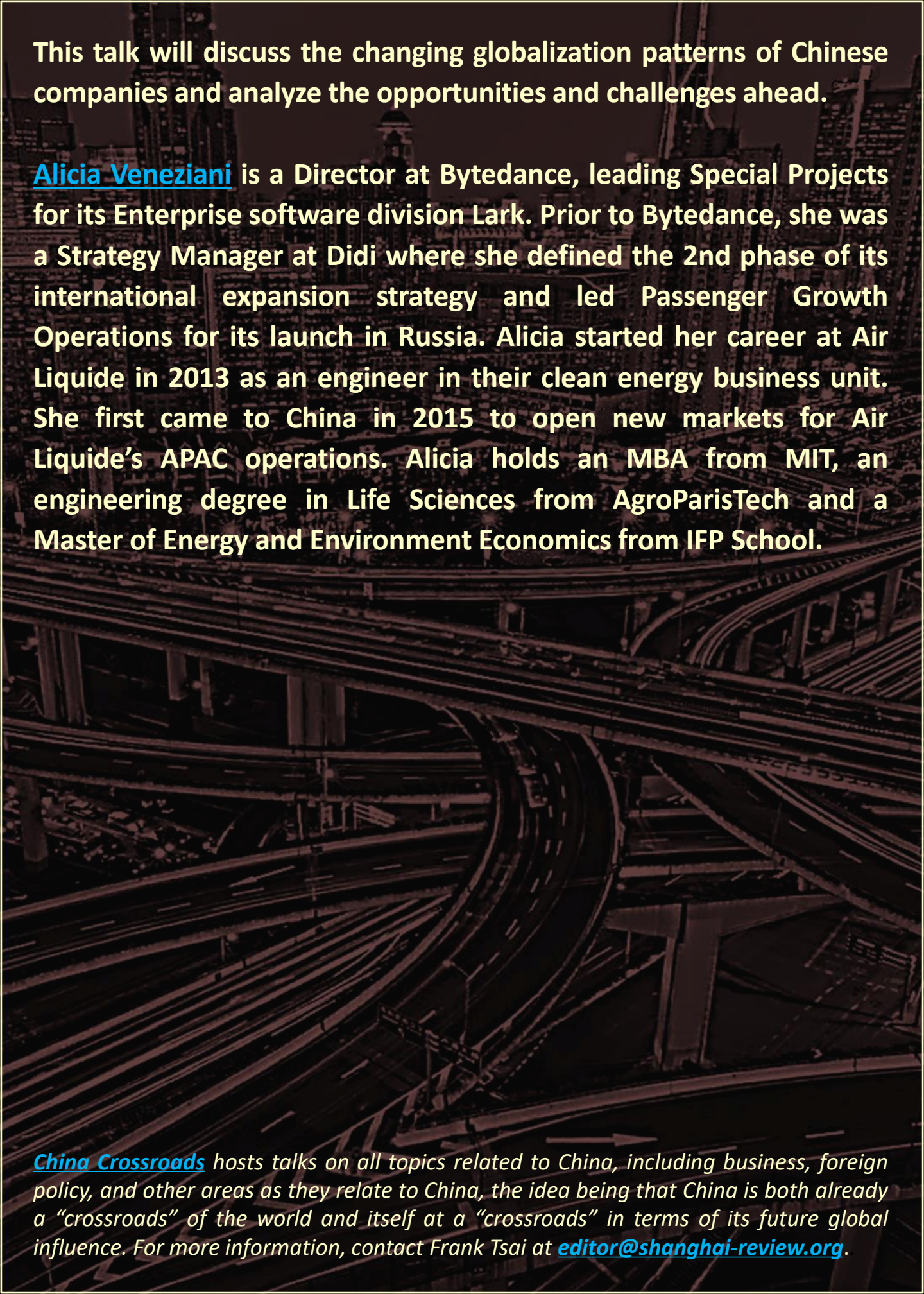
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This talk will discuss the changing globalization patterns of Chinese companies and analyze the opportunities and challenges ahead.

[Alicia Veneziani](#) is a Director at Bytedance, leading Special Projects for its Enterprise software division Lark. Prior to Bytedance, she was a Strategy Manager at Didi where she defined the 2nd phase of its international expansion strategy and led Passenger Growth Operations for its launch in Russia. Alicia started her career at Air Liquide in 2013 as an engineer in their clean energy business unit. She first came to China in 2015 to open new markets for Air Liquide's APAC operations. Alicia holds an MBA from MIT, an engineering degree in Life Sciences from AgroParisTech and a Master of Energy and Environment Economics from IFP School.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.