

CHINA CROSSROADS

Tuesday, October 24th, 2023, 19:30 – 21:00

Government Relations in China: Observations of a Corporate Affairs Executive in China

Jean Liu

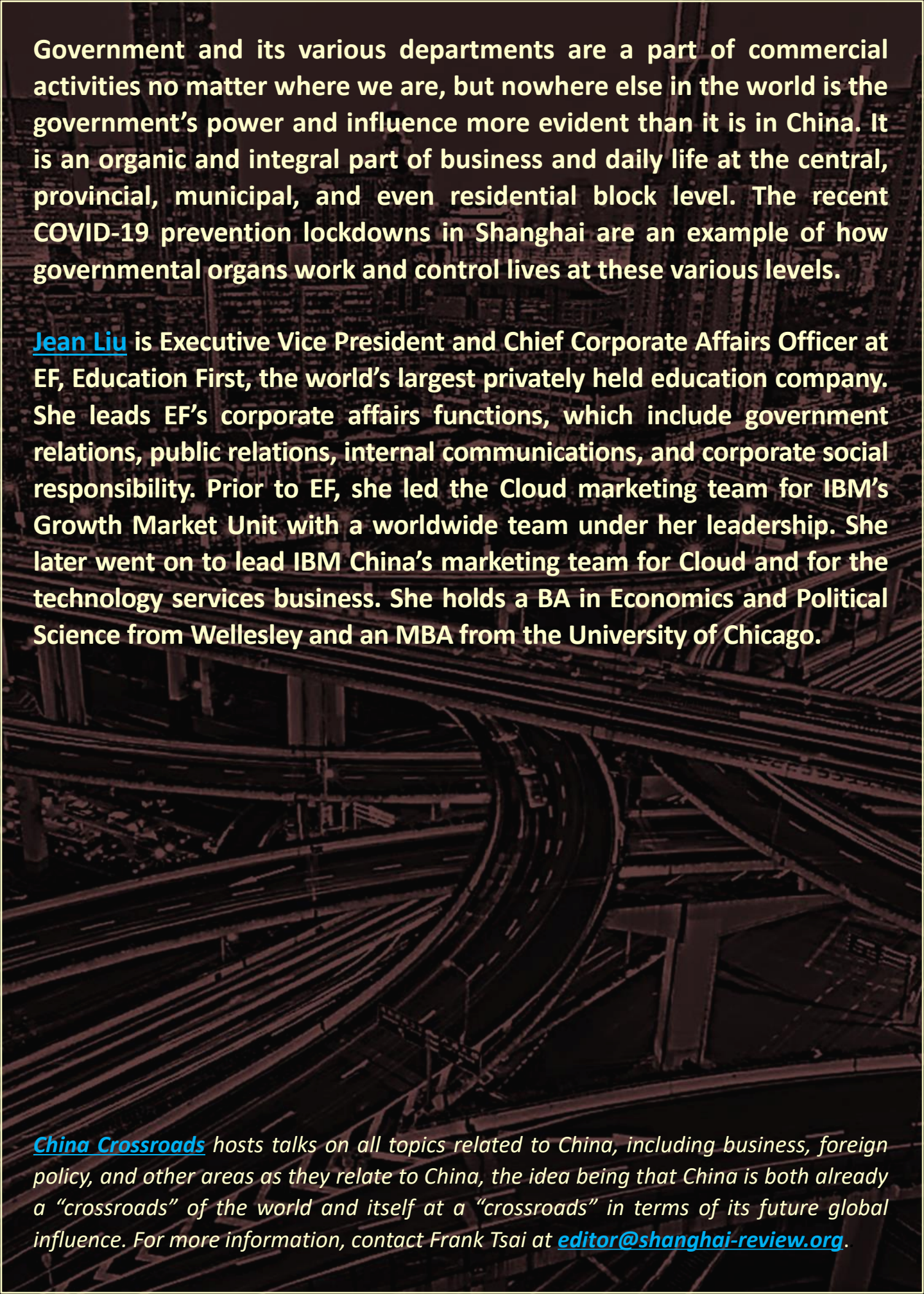
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Government and its various departments are a part of commercial activities no matter where we are, but nowhere else in the world is the government's power and influence more evident than it is in China. It is an organic and integral part of business and daily life at the central, provincial, municipal, and even residential block level. The recent COVID-19 prevention lockdowns in Shanghai are an example of how governmental organs work and control lives at these various levels.

[Jean Liu](#) is Executive Vice President and Chief Corporate Affairs Officer at EF, Education First, the world's largest privately held education company. She leads EF's corporate affairs functions, which include government relations, public relations, internal communications, and corporate social responsibility. Prior to EF, she led the Cloud marketing team for IBM's Growth Market Unit with a worldwide team under her leadership. She later went on to lead IBM China's marketing team for Cloud and for the technology services business. She holds a BA in Economics and Political Science from Wellesley and an MBA from the University of Chicago.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.