

CHINA CROSSROADS

Thursday, November 30th, 2023, 19:30 – 21:00

Reimagining China for Global HQ

Zak Dychtwald

Author of [Young China](#) (2018)

Founder and CEO of Young China Group

Han Lin

Professor of Finance at NYU Shanghai

China Country Head at The Asia Group

Former Deputy General Manager at Wells Fargo



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Widening gaps of China understanding between the head office and local teams can impair morale and cost companies time and money. Our speakers will share their thoughts and consulting experiences bridging the divide with smart and practical communication strategies. If you've ever struggled to find common ground with your offshore colleagues on China issues, you won't want to miss this event.

[Zak Dychtwald](#) is author of the critically-acclaimed [Young China: How the Restless Generation Will Change Their Country and the World](#) (2018) and Founder and CEO of Young China Group, a market insights and management consulting firm. A fluent mandarin speaker with a decade in China, Zak's work has led him to collaborate with global media, investors, corporations, and governments to bridge an understanding of China with the world. Zak has been invited to share his expertise for audiences on six continents, including Aspen Ideas Festival and the Wall Street Journal CEO Council Summit. He is a contributor to The Harvard Business Review and he is frequently cited in the Wall Street Journal, Bloomberg, The Atlantic, The Washington Post, BBC, Fortune, Barron's, as well as others.

[Han Shen Lin](#) is Assistant Professor of Clinical Practice in the Finance Department of NYU Shanghai and is also the China Country Head at The Asia Group. Prior to this, he was a Senior VP and Deputy General Manager of Wells Fargo in China, where he helped lead the bank's China governance and oversaw its China corporate and commercial banking client coverage, strategy, and business development. Han received a BBA from the University of Michigan's Ross Business School, and later completed a Masters of International Studies at the Johns Hopkins School of Advanced International Studies (SAIS), a Masters of Science in Global Finance at the joint HKUST-NYU Stern program, and a Masters of Chinese Commercial Law at Fudan University Law School. Han has previously served on the Board of Governors of the American Chamber of Commerce in Shanghai, and has been the Chair of AmCham's Financial Services Committee.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.