

CHINA CROSSROADS

Wednesday, September 13th, 2023, 19:30 – 21:00

**From Poverty to Empowerment:
Raising the Bar for Sustainable and
Inclusive Growth Around the World**

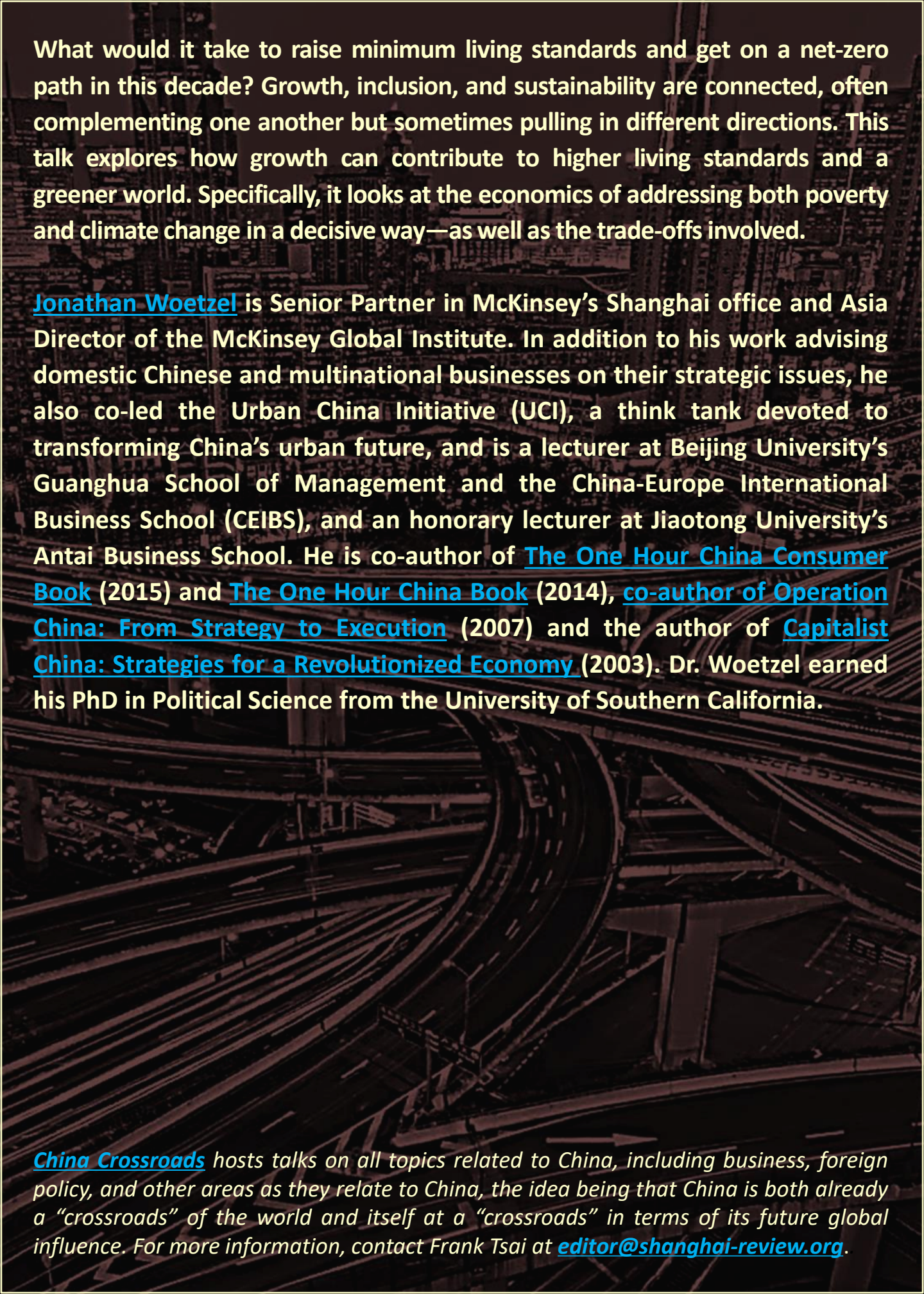
Jonathan Woetzel

Director

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What would it take to raise minimum living standards and get on a net-zero path in this decade? Growth, inclusion, and sustainability are connected, often complementing one another but sometimes pulling in different directions. This talk explores how growth can contribute to higher living standards and a greener world. Specifically, it looks at the economics of addressing both poverty and climate change in a decisive way—as well as the trade-offs involved.

[Jonathan Woetzel](#) is Senior Partner in McKinsey's Shanghai office and Asia Director of the McKinsey Global Institute. In addition to his work advising domestic Chinese and multinational businesses on their strategic issues, he also co-led the Urban China Initiative (UCI), a think tank devoted to transforming China's urban future, and is a lecturer at Beijing University's Guanghua School of Management and the China-Europe International Business School (CEIBS), and an honorary lecturer at Jiaotong University's Antai Business School. He is co-author of [The One Hour China Consumer Book](#) (2015) and [The One Hour China Book](#) (2014), co-author of [Operation China: From Strategy to Execution](#) (2007) and the author of [Capitalist China: Strategies for a Revolutionized Economy](#) (2003). Dr. Woetzel earned his PhD in Political Science from the University of Southern California.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.