

# CHINA CROSSROADS

Thursday, September 21<sup>st</sup>, 2023, 19:30 – 21:00

## Book Launch of *Dragon Suit*: Leadership Lessons from the Golden Age of Expatriate Executives in China

**Gabor Holch**

Founder and General Manager

Campanile Management Consulting

Author of [Dragon Suit](#) (2023)



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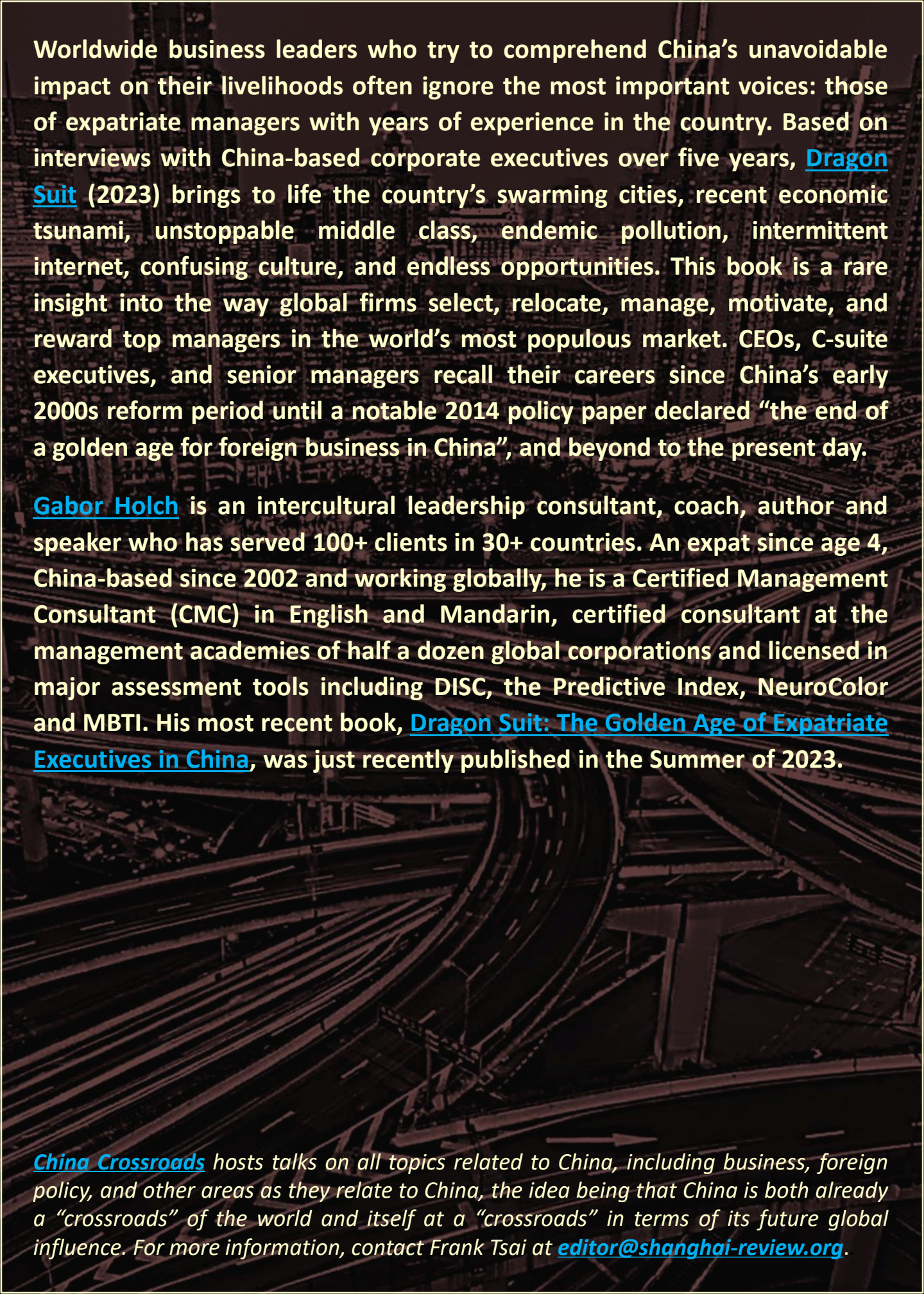
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Worldwide business leaders who try to comprehend China's unavoidable impact on their livelihoods often ignore the most important voices: those of expatriate managers with years of experience in the country. Based on interviews with China-based corporate executives over five years, [Dragon Suit](#) (2023) brings to life the country's swarming cities, recent economic tsunami, unstoppable middle class, endemic pollution, intermittent internet, confusing culture, and endless opportunities. This book is a rare insight into the way global firms select, relocate, manage, motivate, and reward top managers in the world's most populous market. CEOs, C-suite executives, and senior managers recall their careers since China's early 2000s reform period until a notable 2014 policy paper declared "the end of a golden age for foreign business in China", and beyond to the present day.

[Gabor Holch](#) is an intercultural leadership consultant, coach, author and speaker who has served 100+ clients in 30+ countries. An expat since age 4, China-based since 2002 and working globally, he is a Certified Management Consultant (CMC) in English and Mandarin, certified consultant at the management academies of half a dozen global corporations and licensed in major assessment tools including DISC, the Predictive Index, NeuroColor and MBTI. His most recent book, [Dragon Suit: The Golden Age of Expatriate Executives in China](#), was just recently published in the Summer of 2023.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).