

CHINA CROSSROADS

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How Generative AI Will Drive Fundamental Business Change

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With the advent of disruptive generative AI, many companies are asking about business implications. Join our panel of business, legal, and technology experts for their insights.

[Edward Tse](#) is Founder and CEO of Gao Feng Advisory Company, Adjunct Professor of School of Business Administration at Chinese University of Hong Kong, Professor of Managerial Practice at Cheung Kong Graduate School of Business, and Advisory Board Member cum Adjunct Professor of Institute for China Business at the University of Hong Kong. He is a member of Global Future Council on China at the World Economic Forum, as well as a member of advisory boards for private equity and venture capital companies. He has over 30 years of strategy and management consulting and senior executive experience, in 20 of which he started and led the China practice of two leading international consulting firms, first as Managing Partner, China for the Boston Consulting Group and later as global Senior Partner as well as Managing Partner and Chairman, Greater China for Booz Allen Hamilton/Booz & Company, having started his strategy consulting career with McKinsey & Company in San Francisco in 1988. Dr. Tse holds a SM and a SB in Civil Engineering from MIT, as well as a PhD and an MBA from UC Berkeley.

[Yao Di](#) is Head of Legal in Google's Shanghai office and Chair of AmCham Shanghai's Legal Committee. He has also served as an Adjunct Lecturer at Shanghai International Studies University. He holds an Masters in Law, Science, and Society from Stanford Law School.

[Claire Chen](#) is the Co-Founder and COO of Clobotics, a global leader in intelligent computer vision solutions for the wind power and retail industries. Claire oversees overall marketing strategy, business operations and people-related activities for the company globally. Prior to Clobotics, Claire was VP of Business Development of EHang. And at the same time, responsible for the overall business of North America region. Claire spent her most important ten years of career with Microsoft Corporations. She worked there as the director of business operations at Cloud and Enterprises Division, and was accountable for landing Windows Azure and Office 365 business in China.

[Shirley Shi](#) is AIGC Solution Specialist at Sensetime. With expertise in data analysis and solution integration, Shirley delivers impactful AI solutions across industries. Having earned a Masters from Yale and 7 years of hands-on experience in AI & Data, Shirley seamlessly combines academic rigor with practical knowledge. As a vital member of the AIGC solutions team, she contributes to cutting-edge projects, spanning LLM, text to image, and virtual human solutions. Collaborating with diverse clients, Shirley has been instrumental in spearheading digitalization efforts and AI-driven solutions.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.