

CHINA CROSSROADS

Saturday, July 15th, 2023, 16:00 – 18:00

Young China 2023:

A Discussion of the Present and Future of China's Youth

Zak Dychtwald

Author of [Young China](#) (2018)

Founder and CEO of Young China Group

Boxing Cat Sinan Mansions | 519 Fuxing Zhong Lu
150rmb including drink ticket | FREE for members
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Young China was best known as the engine for global consumer growth through 2019. Now, emerging from three years of pandemic restrictions, what role will China's 400 million Millennials and 250 million Gen Z play on their national and global stage? Among other things, this talk will explore: (1) What are the defining characteristics of Young China? Why does China have generation gulfs while the rest of the world has generation gaps? (2) How does Young China compare to their global peers? How are they the same? How are they different? (3) How does money flow between generations in China? How does this impact consumption and wealth transfer?

[Zak Dychtwald](#) is author of critically acclaimed [Young China: How the Restless Generation Will Change Their Country and the World](#) (2018) and Founder and CEO of Young China Group, a market insights and management consulting firm. A fluent mandarin speaker with a decade in China, Zak's work has led him to collaborate with global media, investors, corporations, and governments to bridge an understanding of China with the world. Zak has been invited to share his expertise for audiences on six continents, including Aspen Ideas Festival and the Wall Street Journal CEO Council Summit. He is a contributor to Harvard Business Review and his work is frequently cited in The Wall Street Journal, Bloomberg, The Atlantic, The Washington Post, BBC, Fortune, Barron's, and others.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.