

# CHINA CROSSROADS

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## Managing the Evolving Risks and Opportunities of China's Reopening: The Value of Strategic Intelligence

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Principal

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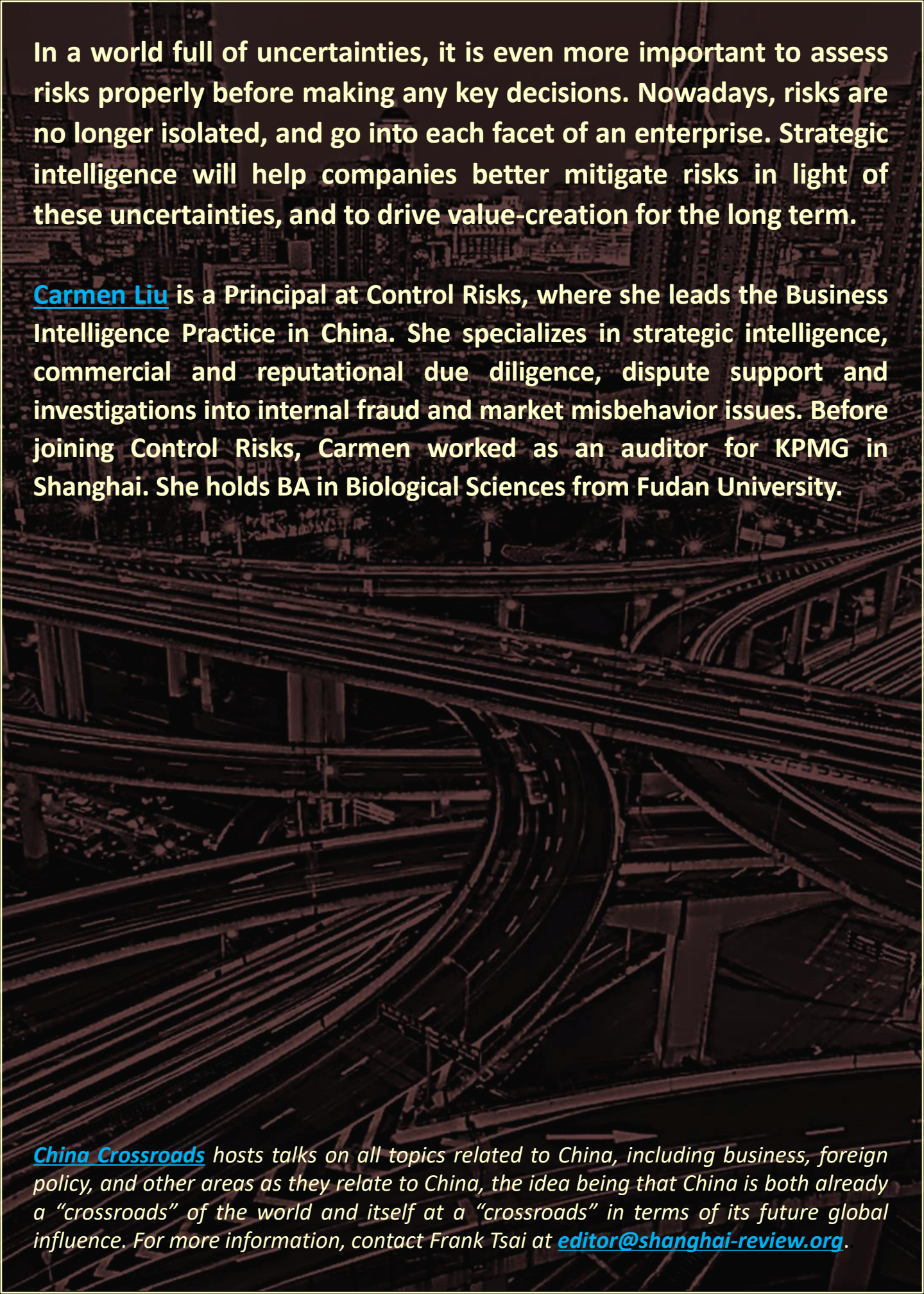
Control Risks

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In a world full of uncertainties, it is even more important to assess risks properly before making any key decisions. Nowadays, risks are no longer isolated, and go into each facet of an enterprise. Strategic intelligence will help companies better mitigate risks in light of these uncertainties, and to drive value-creation for the long term.

[Carmen Liu](#) is a Principal at Control Risks, where she leads the Business Intelligence Practice in China. She specializes in strategic intelligence, commercial and reputational due diligence, dispute support and investigations into internal fraud and market misbehavior issues. Before joining Control Risks, Carmen worked as an auditor for KPMG in Shanghai. She holds BA in Biological Sciences from Fudan University.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).