CHINA CROSSROADS

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European Recipes for Innovation: Switzerland, UK, the Netherlands, and How They Engage with China

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Switzerland, the Netherlands and the UK are, according to the most recent Global Innovation Index, all ranked among the top 5 of the world most innovative countries. What are these countries' strategies for fostering innovation? Let's compare their individual recipes for successful innovation and learn about their strategic engagement with China on innovation.

Philippe Roesle is CEO and Consul of Swissnex in China, Switzerland's Science Consulate in Shanghai, and Head of the Science, Technology and Education Section at the Embassy of Switzerland in Beijing. Philippe has been working at the intersection of science and diplomacy in various positions and locations. As Head of Bilateral Relations at the Swiss State Secretariat for Education, Research and Innovation (SERI) within the Federal Department of Economic Affairs, Education and Research (EAER) in Bern, he was responsible for implementing Switzerland's international strategy for education, research and innovation. And in his postings in Kazakhstan and London, he spearheaded the creation of new platforms to support the internationalization strategies of Swiss universities and high-tech startups. Philippe holds a Bachelor of Arts degree from the University of Basel (CH) and a Master of Arts and PhD from King's College London (UK).

Patrick Anderson is the Consul for Digital & AI at British Consulate in Shanghai. He has led science and technology engagement efforts across south-east China for the last three years. He has held a variety of technology-related goals during his time in government. Patrick holds a masters in science research training.

Jason Jin is the Science, Technology, and Innovation Officer of the Netherlands Innovation Network at the Consulate-General of the Kingdom of the Netherlands. His primary focus topics are renewable energy, battery systems, and semiconductor. Jason graduated from TU Delft, faculty of Industrial Design Engineering. With a great passion for technology and innovation, Jason pursued a career in the tech industry. In his previous role as APAC Business Expansion Lead for the Dutch AI analytics scale-up Dashmote, he helped set up its office in China. In this role, he successfully expanded its business into the APAC region.

<u>China Crossroads</u> hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at <u>editor@shanghai-review.org</u>.