

CHINA CROSSROADS

Saturday, January 7th, 2023, 19:30 – 21:00

The Future of Books in an Age of Social Media (and the Madness and Joy of Writing and Publishing Them)

Graham Earnshaw

Publisher of Earnshaw Books

CEO of SinoMedia

Author of [The Genius of Chinese Characters](#) (2021)

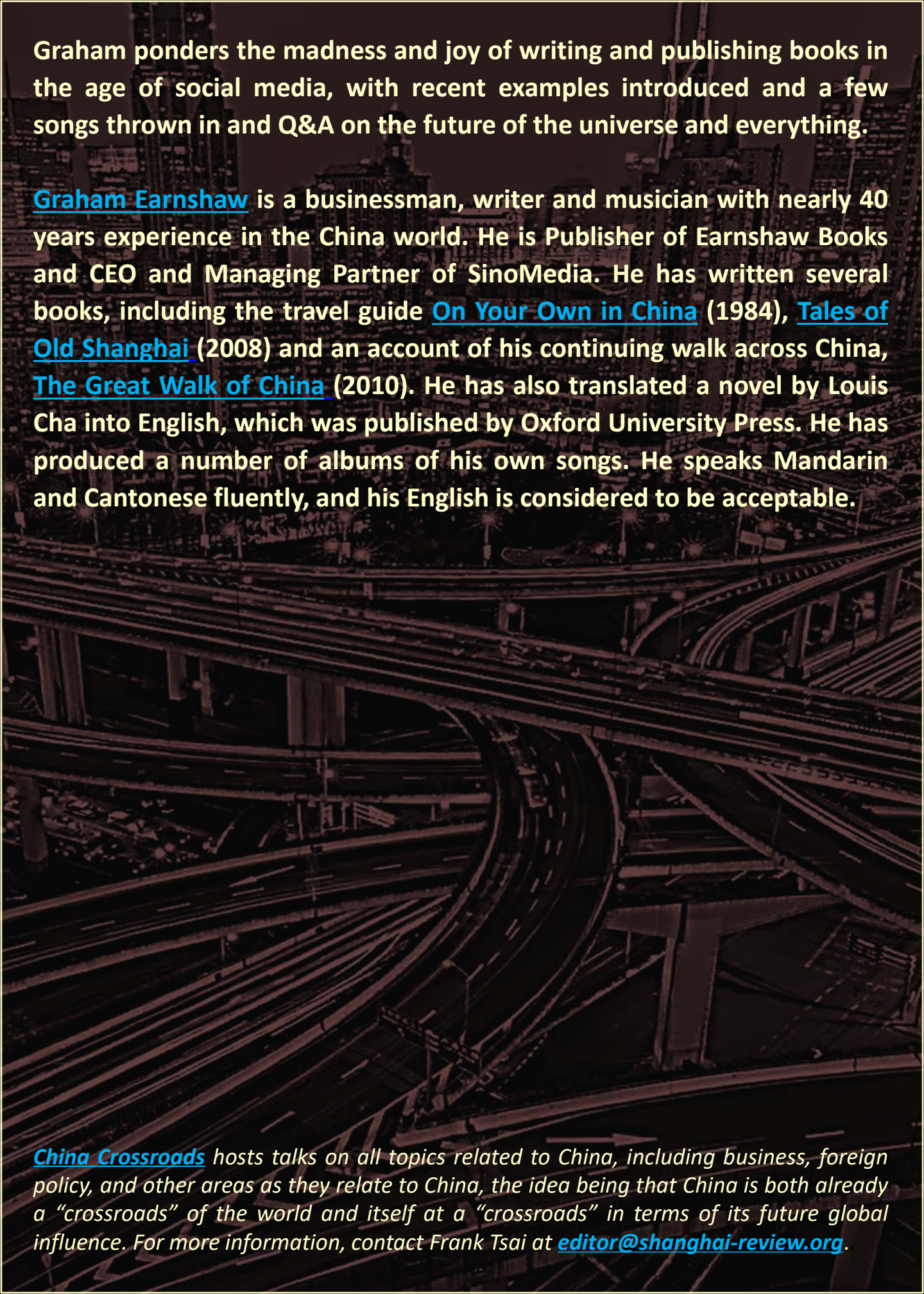
Author of [The Great Walk of China](#) (2010)

Author of [Tales of Old Shanghai](#) (2008)

Author of [On Your Own in China](#) (1984)

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Graham ponders the madness and joy of writing and publishing books in the age of social media, with recent examples introduced and a few songs thrown in and Q&A on the future of the universe and everything.

[Graham Earnshaw](#) is a businessman, writer and musician with nearly 40 years experience in the China world. He is Publisher of Earnshaw Books and CEO and Managing Partner of SinoMedia. He has written several books, including the travel guide [On Your Own in China](#) (1984), [Tales of Old Shanghai](#) (2008) and an account of his continuing walk across China, [The Great Walk of China](#) (2010). He has also translated a novel by Louis Cha into English, which was published by Oxford University Press. He has produced a number of albums of his own songs. He speaks Mandarin and Cantonese fluently, and his English is considered to be acceptable.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.