

# CROSSROADS RISK FORUM

Thursday, December 8<sup>th</sup>, 2022, 19:30 – 21:00

## De-Risking Your Supply Chain

**Cameron Johnson**

Adjunct Professor at NYU Shanghai

Head of APAC Strategy for FAO Global

Partner at Tidalwave Solutions

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Whitespace | 700 Yan'an East Road 24F Room H10-11  
150rmb entrance including drink | FREE for members  
RSVP to Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org)



This talk is on why de-risking a supply chain is important and how to map it out. What is supply chain mapping? Why is it important? And how to do it? From this talk, MNCs can learn to lower risk and influence HQ about their supply chains.

[Cameron Johnson](#) is based in Shanghai and a China market and industry expert with more than 20 years of in-country experience on supply chains, manufacturing, and technology. His current and past clients include multi-national corporations in carbon fiber composites, automotive, software firms, personal protective equipment, and various high technology sectors. He is frequently sought out as an expert on U.S.-China trade and supply chain issues, and has been quoted in the Wall Street Journal, South China Morning Post, The Straits Times, and various other news outlets. A published author, his latest work, “Impacts of Digitalization on Traceability,” published by Wiley, reviews the digitalization impact on carbon fiber supply chains in Asia. Publications also include articles in Caixin, China Business Review, and China-US Focus. His work helping U.S. and other overseas buyers’ source personal protective equipment early in the COVID-19 pandemic has been featured on the PBS series Frontline. Mr. Johnson is a partner at Tidalwave Solutions, a China-focused market research firm, and Head of APAC Strategy for FAO Global. He is also currently a Professor at the New York University School of Professional Studies at NYU’s Shanghai campus, teaching courses on leadership and project management. He previously served as the Asia general manager for a multinational carbon fiber company delivering a CAGR of 48% over 7 years and held numerous management roles at Microsoft China. Mr. Johnson has extensive access to business leaders and trade associations in China. He is a board member of the American Chamber of Commerce in Shanghai, the largest expatriate business organization in China, and has served in volunteer roles at the Chamber for many years. He has been a multi-year delegate as part of the American Chamber of Commerce (Shanghai) “Door Knock” to Washington DC, Co-Chair of the Future Leaders Committee (FLC) from 2016-2018, and from 2019-2021 was the Vice Chair of the Manufacturers Business Council at AmCham Shanghai. He is also an advisor to the National IDC Technology Innovation Alliance. Mr. Johnson received Bachelor's degrees in Comparative Religion and Communications from the University of Washington.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).