

CHINA CROSSROADS

Sunday, January 23rd 2022, 15:00 – 17:00

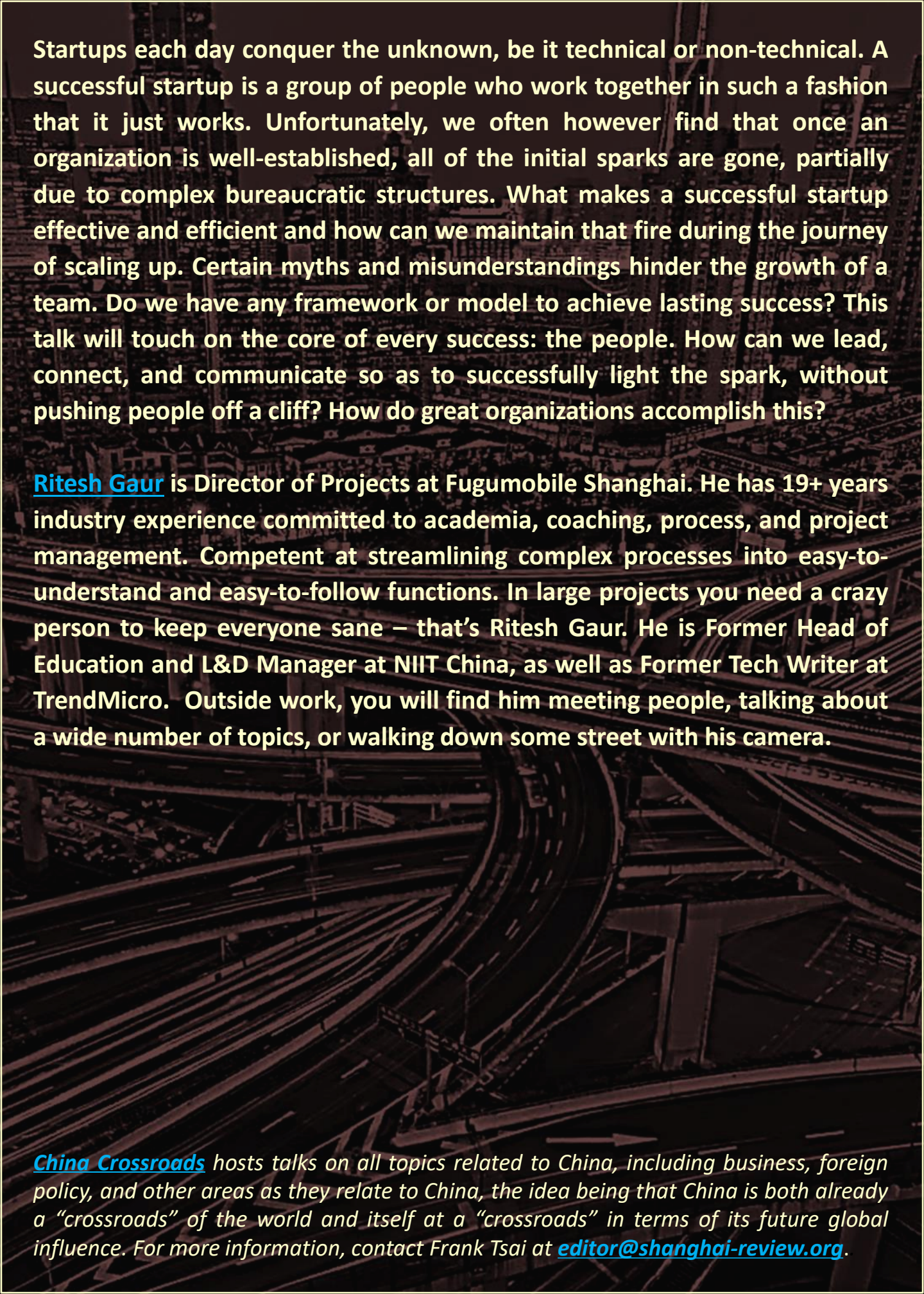
Igniting the Startup Spirit: How to Motivate Your Team and Scale Up without Being Hated

Ritesh Gaur

Director of Projects at Fugumobile

Delimuses and Magpie Bar | 363 Kangding Road
150rmb including drink ticket | FREE for members
RSVP to Frank Tsai at editor@shanghai-review.org





Startups each day conquer the unknown, be it technical or non-technical. A successful startup is a group of people who work together in such a fashion that it just works. Unfortunately, we often however find that once an organization is well-established, all of the initial sparks are gone, partially due to complex bureaucratic structures. What makes a successful startup effective and efficient and how can we maintain that fire during the journey of scaling up. Certain myths and misunderstandings hinder the growth of a team. Do we have any framework or model to achieve lasting success? This talk will touch on the core of every success: the people. How can we lead, connect, and communicate so as to successfully light the spark, without pushing people off a cliff? How do great organizations accomplish this?

[Ritesh Gaur](#) is Director of Projects at Fugumobile Shanghai. He has 19+ years industry experience committed to academia, coaching, process, and project management. Competent at streamlining complex processes into easy-to-understand and easy-to-follow functions. In large projects you need a crazy person to keep everyone sane – that’s Ritesh Gaur. He is Former Head of Education and L&D Manager at NIIT China, as well as Former Tech Writer at TrendMicro. Outside work, you will find him meeting people, talking about a wide number of topics, or walking down some street with his camera.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.