

CHINA CROSSROADS

Sunday, February 6th 2022, 15:00 – 17:00

The Joys and Pitfalls of Book Publishing

Graham Earnshaw

Publisher of Earnshaw Books

CEO of SinoMedia

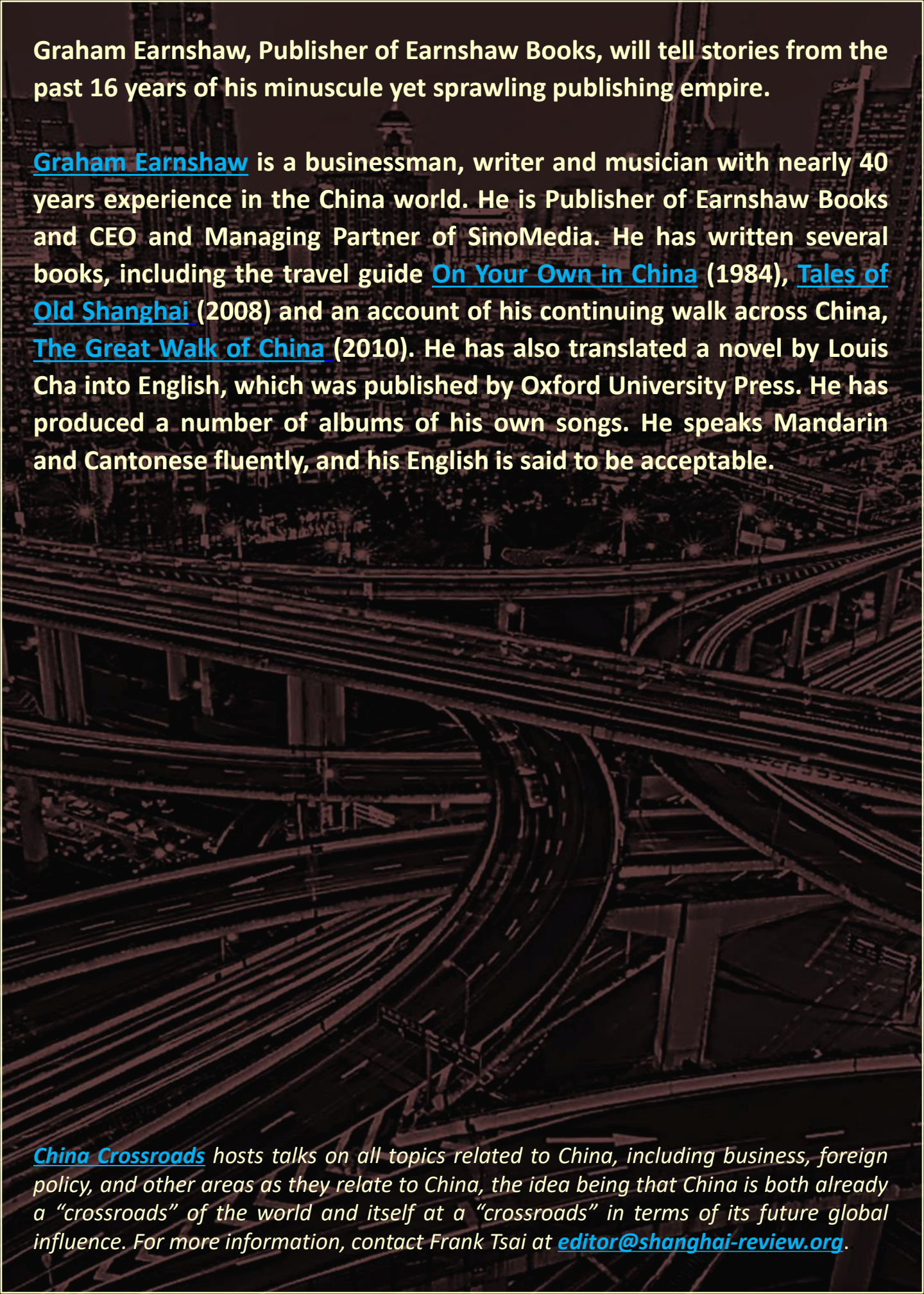
Author of [The Great Walk of China \(2010\)](#)

Author of [Tales of Old Shanghai \(2008\)](#)

Author of [On Your Own in China \(1984\)](#)

Delimuses and Magpie Bar | 363 Kangding Road
150rmb including drink ticket | FREE for members
RSVP to Frank Tsai at editor@shanghai-review.org





Graham Earnshaw, Publisher of Earnshaw Books, will tell stories from the past 16 years of his minuscule yet sprawling publishing empire.

[Graham Earnshaw](#) is a businessman, writer and musician with nearly 40 years experience in the China world. He is Publisher of Earnshaw Books and CEO and Managing Partner of SinoMedia. He has written several books, including the travel guide [On Your Own in China](#) (1984), [Tales of Old Shanghai](#) (2008) and an account of his continuing walk across China, [The Great Walk of China](#) (2010). He has also translated a novel by Louis Cha into English, which was published by Oxford University Press. He has produced a number of albums of his own songs. He speaks Mandarin and Cantonese fluently, and his English is said to be acceptable.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.