

CROSSROADS RISK FORUM

Sunday, November 28th 2021, 14:30 – 16:30

Chinese Tech Firms Going Abroad: Challenges and Opportunities

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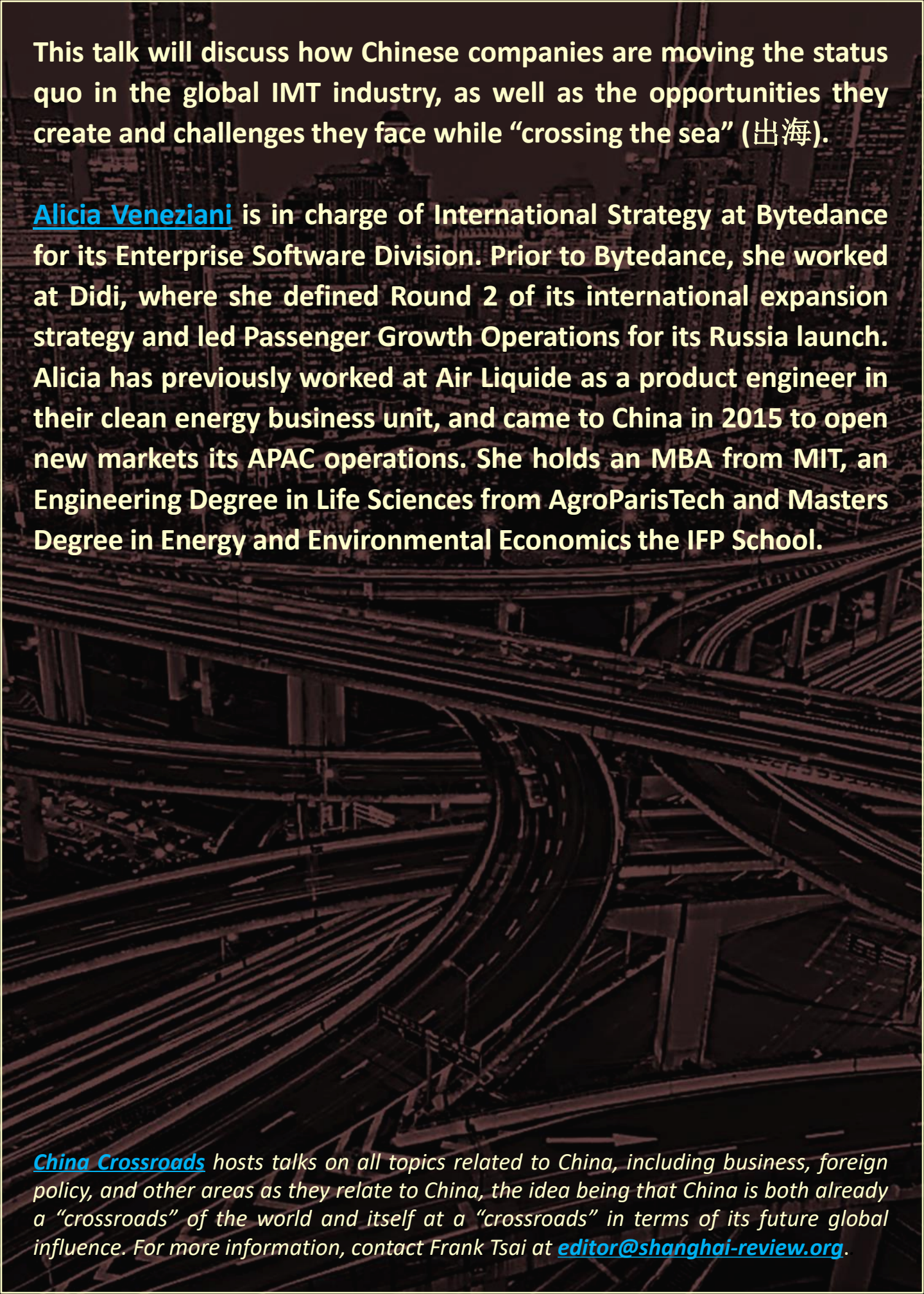
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This talk will discuss how Chinese companies are moving the status quo in the global IMT industry, as well as the opportunities they create and challenges they face while “crossing the sea” (出海).

[Alicia Veneziani](#) is in charge of International Strategy at Bytedance for its Enterprise Software Division. Prior to Bytedance, she worked at Didi, where she defined Round 2 of its international expansion strategy and led Passenger Growth Operations for its Russia launch. Alicia has previously worked at Air Liquide as a product engineer in their clean energy business unit, and came to China in 2015 to open new markets its APAC operations. She holds an MBA from MIT, an Engineering Degree in Life Sciences from AgroParisTech and Masters Degree in Energy and Environmental Economics the IFP School.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.