

CHINA CROSSROADS

Thursday, October 21st, 2021, 19:30 – 21:00

Who Should Run Your China Business? The Changing Profile of Successful China Top Executives

Gabor Holch

Founder and General Manager
Campanile Management Consulting

Kartel | 1 Xiangyang Lu 5th Floor corner of Julu Lu
150rmb including drink ticket | FREE for members
RSVP to Frank Tsai at editor@shanghai-review.org



Most books and videos on how to run a business in China are out of date. From basic demographics to top technologies, China has (again) redefined itself as a nation. Management localization has changed the leadership style and market outreach of foreign multinationals in the country. Some sectors opened up, others closed down, then a pandemic closed everything but somehow China's global conquer continued. How does that change the way international firms must engage China, and who can make that happen? What does the profile of a high-potential leader of China-facing business include? Intercultural leadership consultant-coach Gabor Holch presents hard facts, survey data and stories from China based executives in search of reliable predictions about the role, challenges and success secrets of multinational firms and their executive decision-makers in China in the coming few years.

[Gabor Holch](#) is an intercultural leadership consultant, speaker, author, and coach who has served 100+ clients in 30+ countries. An expat since age 4, China-based since 2002 and working globally, Gabor is a Certified Management Consultant (CMC) in English and Mandarin, certified consultant at the management academies of half a dozen global corporations and licensed in major assessment tools including DISC, the Predictive Index, NeuroColor and MBTI.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.