

CROSSROADS RISK FORUM

Saturday, September 11th, 2021, 15:30 – 17:30

The Evolving Landscape of Global Political Risk: 20 Years since 9/11

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Head of Greater China and North Asia
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Professor at Fudan University
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Author of [Chinese Economic Diplomacy](#)

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The political risk industry is intimately related to the global geopolitical landscape, helping multinational business (whether Western or Chinese) understand the risks they face in their investments and operations in markets abroad. In the last twenty years since 9/11, these risks have grown and have taken on new dimensions, as security risk has become an increasing focus for multinationals, and as sudden, difficult-to-predict regulatory shifts (and political earthquakes) make multinational business pay increasing attention to politics. Come join us for a discussion with Kent Kedi, Head of Control Risks China, who will discuss the new and evolving risk landscape of the last twenty years for multinationals, and Professor Zhang Xiaotong of Fudan University's BRI Institute, who will offer a framework for understanding the global political risk landscape.

[Kent Kedi](#) is Senior Partner and Head of Greater China and North Asia at Control Risks, one of the world's largest political risk consultancies. He is responsible for Control Risks' practices across mainland China, Hong Kong, Macau, Taiwan, the Koreas and Mongolia. He has worked in Asia since the early 1980s with three decades of experience in China. Prior to Control Risks, Kent was General Manager and Co-Owner of Technomic Asia, a market strategy consulting firm. Co-author of [The China Ready Company](#) (2006), Kent has also worked as a journalist and is a frequent contributor to Asia-based media outlets. Kent has a bachelor's in English and a master's in East Asian studies from the University of Minnesota.

[Zhang Xiaotong](#) is Professor at the Institute of Belt and Road and Global Governance at Fudan University. He has served as Professor of Political Science and Vice Dean at Wuhan University and on the Advisory Committee for Economic and Trade Policy at the Ministry of Commerce. He has also served at the U.S. Desk of the Ministry of Commerce and as Trade Attaché at the Chinese Mission to the EU from 2004 to 2010. He was also Visiting Scholar at Johns Hopkins SAIS from 2014 to 2015. He holds a PhD in Political Science from Université Libre de Bruxelles in Belgium (ULB) and is the co-author of [China's Economic Diplomacy in the 21st Century](#) and the co-editor of [Deepening the EU-China Partnership](#).

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.