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## **China's Got Talent:**

Reskilling the World's Largest Workforce for Lifelong Learning

Jonathan Woetzel

**Director of the McKinsey Global Institute** 



9 Qinghai Lu / Nanjing Xi Lu (青海路9号近南京西路) 150 RMB including drink ticket / FREE for members RSVP to Frank Tsai at editor@shanghai-review.org.



China has transformed its education system in the past 30 years, equipping its citizens for the industrial economy. But China's economy is changing rapidly, automating and innovating. Jobs and skills need to change to match the needs of a post-industrial economy, as up to 220 million China workers may need to change occupations by 2030. How will China reinvent learning and help hundreds of millions of people reimagine their lives?

Jonathan Woetzel is Senior Partner in McKinsey's Shanghai office and Asia Director of the McKinsey Global Institute. In addition to his work advising domestic Chinese and multinational businesses on their strategic issues, he also co-leads the Urban China Initiative (UCI), a think tank devoted to transforming China's urban future, and is a lecturer at Beijing University's Guanghua School of Management and the China-Europe International Business School (CEIBS), and an honorary lecturer at Jiaotong University's Antai Business School. He is co-author of The One Hour China Consumer Book (2015) and The One Hour China Book (2014), co-author of Operation China: From Strategy to Execution (2007) and the author of Capitalist China: Strategies for a Revolutionized Economy (2003). Dr. Woetzel earned his PhD in Political Science from the University of Southern California.

<u>China Crossroads</u> hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at <u>editor@shanghai-review.org</u>.