

CHINA CROSSROADS

Saturday, October 17th, 2020, 16:30 – 17:45

How Chinese SOEs Invest in Europe: A Window on the Belt and Road

Yvon Russon

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Collège Polytechnique International

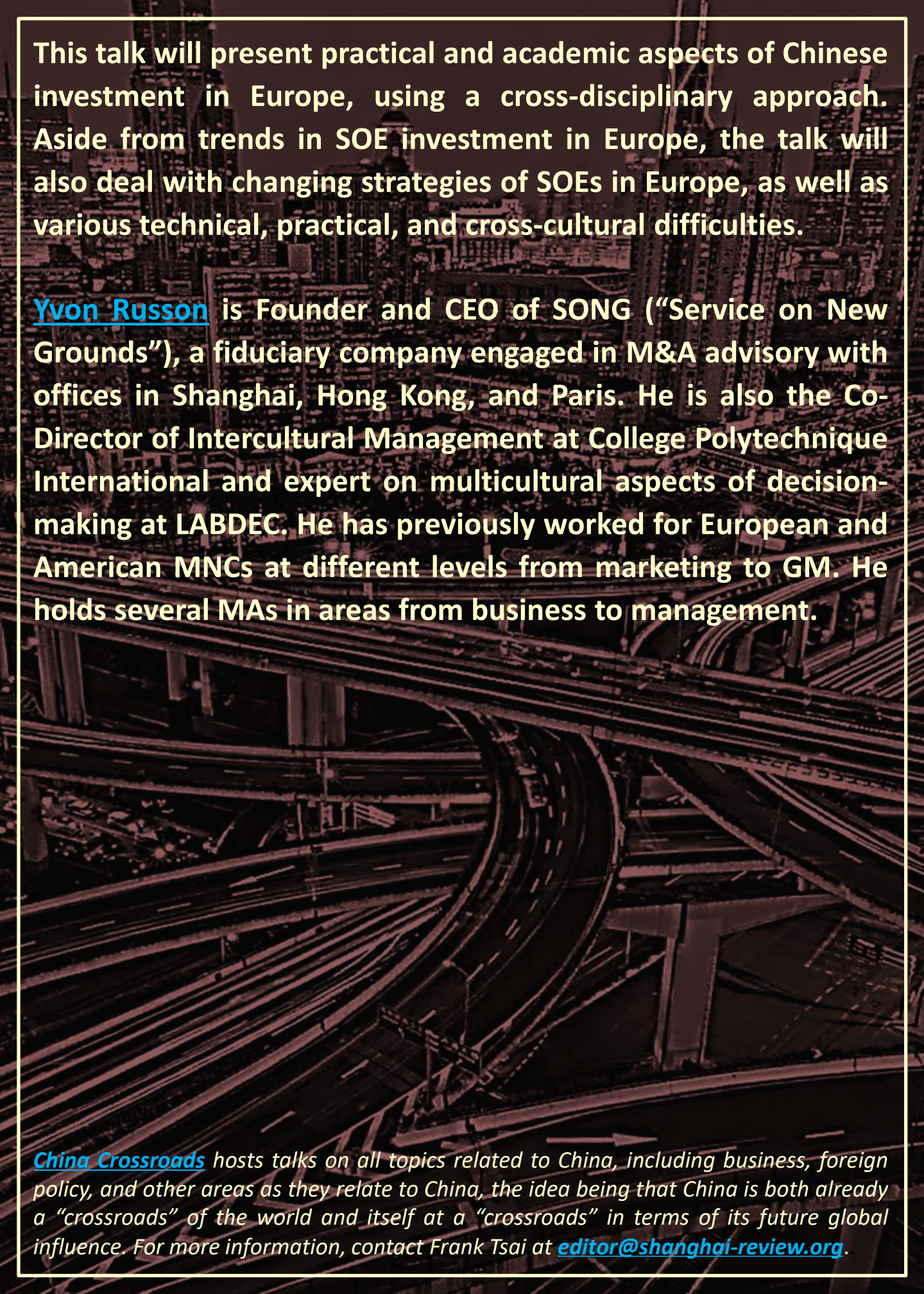


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Admission: 100 RMB Including Drink Ticket
RSVP to Frank Tsai at editor@shanghai-review.org.





This talk will present practical and academic aspects of Chinese investment in Europe, using a cross-disciplinary approach. Aside from trends in SOE investment in Europe, the talk will also deal with changing strategies of SOEs in Europe, as well as various technical, practical, and cross-cultural difficulties.

[Yvon Russon](#) is Founder and CEO of SONG (“Service on New Grounds”), a fiduciary company engaged in M&A advisory with offices in Shanghai, Hong Kong, and Paris. He is also the Co-Director of Intercultural Management at College Polytechnique International and expert on multicultural aspects of decision-making at LABDEC. He has previously worked for European and American MNCs at different levels from marketing to GM. He holds several MAs in areas from business to management.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.