

# CHINA CROSSROADS

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## Living the Headlines: The New Intersection of Business and Geopolitics in China

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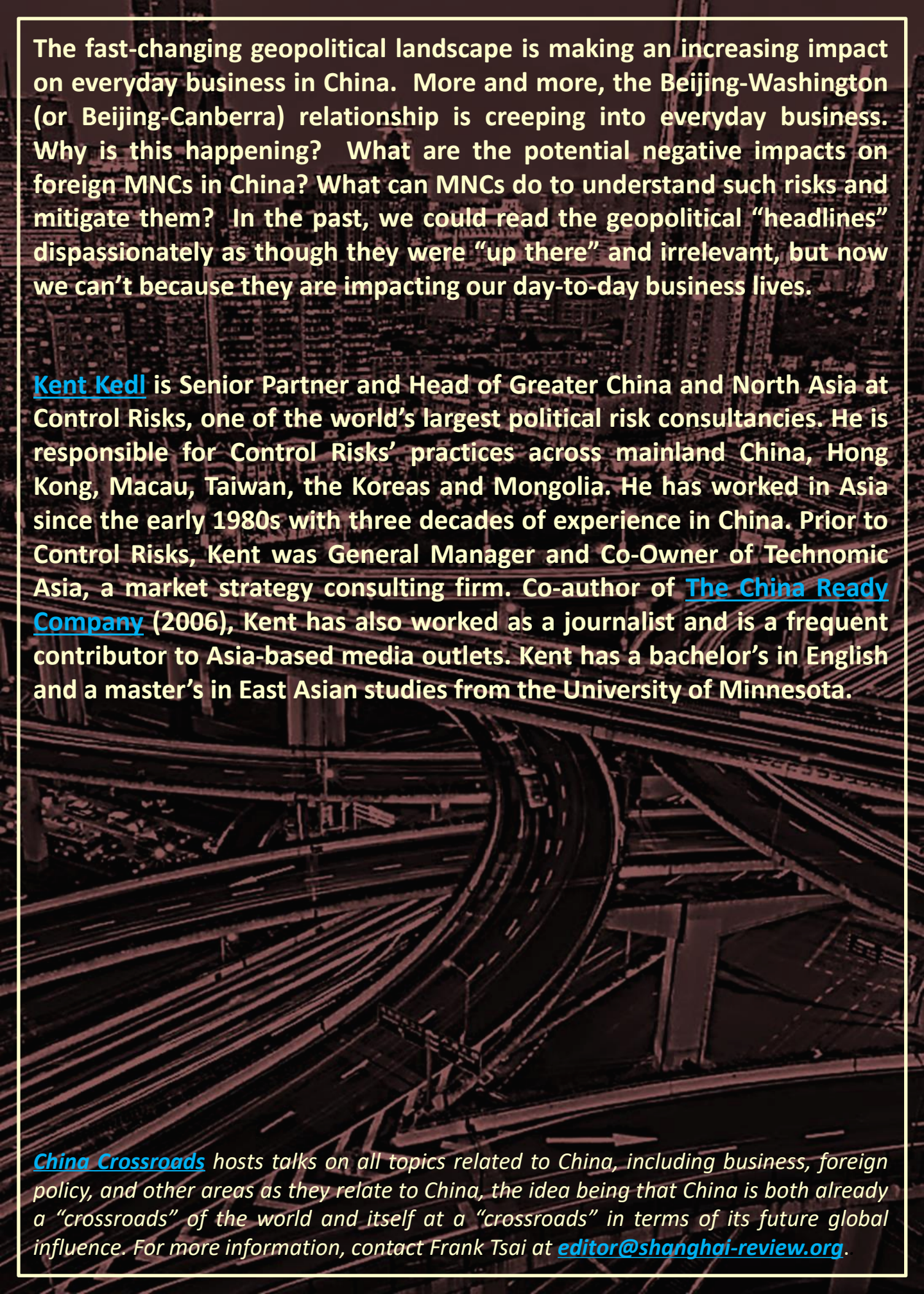
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The fast-changing geopolitical landscape is making an increasing impact on everyday business in China. More and more, the Beijing-Washington (or Beijing-Canberra) relationship is creeping into everyday business. Why is this happening? What are the potential negative impacts on foreign MNCs in China? What can MNCs do to understand such risks and mitigate them? In the past, we could read the geopolitical “headlines” dispassionately as though they were “up there” and irrelevant, but now we can’t because they are impacting our day-to-day business lives.

[Kent Kedi](#) is Senior Partner and Head of Greater China and North Asia at Control Risks, one of the world’s largest political risk consultancies. He is responsible for Control Risks’ practices across mainland China, Hong Kong, Macau, Taiwan, the Koreas and Mongolia. He has worked in Asia since the early 1980s with three decades of experience in China. Prior to Control Risks, Kent was General Manager and Co-Owner of Technomic Asia, a market strategy consulting firm. Co-author of [The China Ready Company](#) (2006), Kent has also worked as a journalist and is a frequent contributor to Asia-based media outlets. Kent has a bachelor’s in English and a master’s in East Asian studies from the University of Minnesota.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a “crossroads” of the world and itself at a “crossroads” in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).