

CHINA CROSSROADS

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Crimes Against Data: How to Spot Them, Stop Them, and Create a Data-Driven Corporate Culture?

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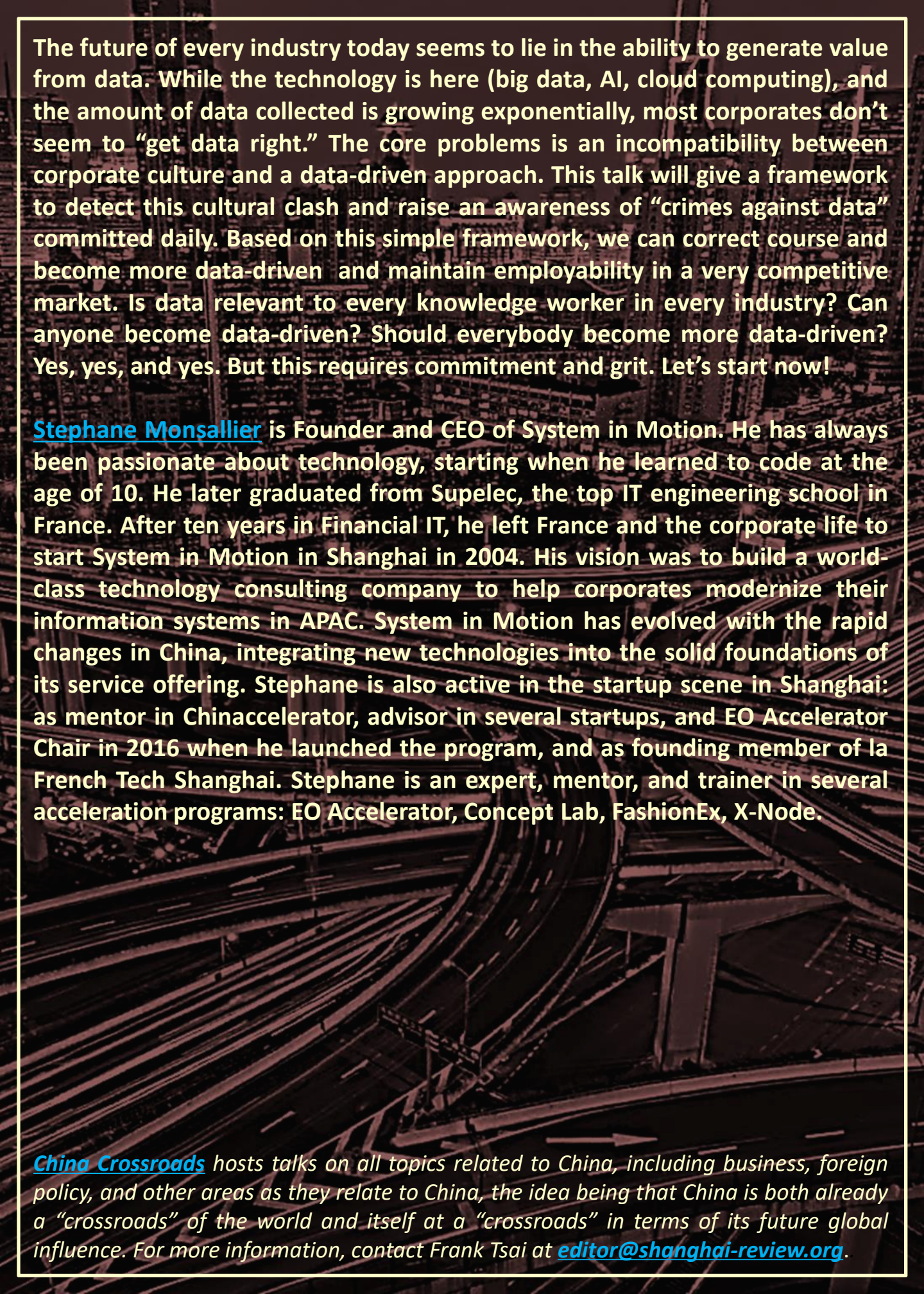


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Admission: 100 RMB / One Drink

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The future of every industry today seems to lie in the ability to generate value from data. While the technology is here (big data, AI, cloud computing), and the amount of data collected is growing exponentially, most corporates don't seem to "get data right." The core problem is an incompatibility between corporate culture and a data-driven approach. This talk will give a framework to detect this cultural clash and raise an awareness of "crimes against data" committed daily. Based on this simple framework, we can correct course and become more data-driven and maintain employability in a very competitive market. Is data relevant to every knowledge worker in every industry? Can anyone become data-driven? Should everybody become more data-driven? Yes, yes, and yes. But this requires commitment and grit. Let's start now!

[Stephane Monsallier](#) is Founder and CEO of System in Motion. He has always been passionate about technology, starting when he learned to code at the age of 10. He later graduated from Supélec, the top IT engineering school in France. After ten years in Financial IT, he left France and the corporate life to start System in Motion in Shanghai in 2004. His vision was to build a world-class technology consulting company to help corporates modernize their information systems in APAC. System in Motion has evolved with the rapid changes in China, integrating new technologies into the solid foundations of its service offering. Stephane is also active in the startup scene in Shanghai: as mentor in Chinaccelerator, advisor in several startups, and EO Accelerator Chair in 2016 when he launched the program, and as founding member of la French Tech Shanghai. Stephane is an expert, mentor, and trainer in several acceleration programs: EO Accelerator, Concept Lab, FashionEx, X-Node.

[China Crossroads](#) hosts talks on all topics related to China, including business, foreign policy, and other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.