



The Hopkins China Forum and



USC Alumni Club of Shanghai

cordially invite you to:

The Covid Learning Curve: Evolution in the University Education Sector

John Van Fleet

Director of Corporate Globalization Antai College of Jiaotong University

Sunday, May 31st, 2020 19:30pm –20:45 pm



9 Qinghai Lu (just to the South of Nanjing West Road) 青海路 9 号, 近南京西路, 地铁二号线南京西路站

Admission: 100RMB for one drink

18:45 – Doors Open

19:30 - Lecture

20:15 - Q&A

20:45 - Mixer and Live Jazz



Beyond distance-learning, what changes has the education sector undergone in the past few months? Which will disappear as we enter a new normal, which will remain? We'll consider these questions through the stories of people in the sector, whose lives have been transformed, sometimes for the better.

John D. Van Fleet is Director of Corporate Globalization at the Anti College of Economics and Management of Shanghai Jiaotong University. He has extensive experience throughout the region in corporate strategy, business development, marketing, and consultancy, especially in the education sector. Prior to his current role, he served as Assistant Dean of the USC Marshall School of Business and Executive Director of the USC-SJTU Global Executive MBA in Shanghai. Before starting his career in academia in 2003, he led two marketing consultancies, one in Taipei and one in Shanghai, and served as Asia Pacific marketing and communications manager for General Electric's healthcare division, based in Tokyo, from 1996 to 2000. A regular reviewer for the *Asian Review of Books* and a reviewer/contributor for the *Journal of International Business Education*, Van Fleet speaks and writes often about business, education and society in China and East Asia. He is fluent in Japanese and afloat in Chinese, and holds both undergraduate and MBA degrees from the University of Southern California. His first book, Tales of Old Tokyo, was published in 2015 by Earnshaw Books.