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SCHOOL of ADVANCED
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The Hopkins China Forum and



The ESSCA School of Management

cordially invite you to:

European Business in China: Recommendations for Policymakers

Ioana Kraft

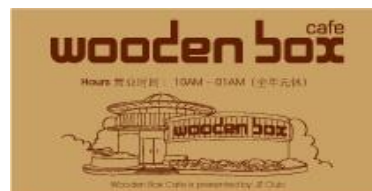
General Manager

European Chamber of Commerce in China

Shanghai Office

Thursday, November 9th, 2017

19:00pm – 20:15 pm



9 Qinghai Lu (just to the South of Nanjing West Road)
青海路 9 号, 近南京西路, 地铁二号线南京西路站

18:45 – Doors Open

19:00 – Lecture

19:45 – Q&A

20:15 – Mixer/Live Jazz

Please RSVP to Frank Tsai of Hopkins China Forum at editor@shanghai-review.org.

Tonight's talk will revolve around the European Chamber's 17th edition of its Position Paper, which offers Chinese policy-makers 795 recommendations that draw directly from the knowledge and expertise of the European Chamber's more than 1,600 member companies. This year's paper evaluates how the Chinese authorities have so far lived up to the commitments to economic globalization and openness expressed in President Xi's speech at the World Economic Forum. It also looks at pace of the implementation of the government's commitment to (1) take further steps to open up to the outside, (2) further create an environment of fair competition, and (3) further strengthen efforts to attract foreign investment.

[Ioana Kraft](#) is General Manager of the Shanghai Chapter of the European Union Chamber of Commerce in China, where she is responsible for implementation and development of European Chamber objectives, visibility, membership and lobbying activities on a regional level in Shanghai and neighboring regions. Ioana is also a member of the Management Committee of the European Chamber and involved in the overall strategic planning of European Chamber Government Affairs activities at national level, including annual Position Papers, Business Confidence Surveys and other Chamber publications. Since 2004 she held different positions in the European Chamber including National Director, Government Affairs, responsible for overall planning and implementation of the Government Affairs strategy and Working Group administration at national level. She was also National Lead for the IPR Working Group of the Chamber and has managed two IPR-related EU Projects. Ioana holds a PhD in law from Heinrich Heine University.

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