



CHINA CROSSROADS

China Crossroads and



HARVARD CLUB
OF SHANGHAI
上海哈佛大学校友会

The Harvard Club of Shanghai

cordially invite you to:

Consumers, Competitors, and Capital: China in 2025 and Asia Transformed

Jeffrey Towson

Professor of Investment
Guanghua School of Management
Peking University

Monday, July 24th, 2017
19:30pm – 20:45 pm



Bund 27, Zhongshan Dong Lu #27, 2nd Floor, near Beijing Dong Lu
外滩 27 号, 中山东一路 27 号 2 楼, 近北京东路

Admission: 100 RMB

19:15 – Doors Open
19:30 – Lecture
20:15 – Q&A
20:45 – Mixer

Please RSVP to Frank Tsai of China Crossroads at editor@shanghai-review.org.

China is now dramatically different from ten years ago, and the changes coming in the next ten years will be just as stunning. In tonight's talk, Professor Jeffrey Towson lays out a picture of China will look like in 2025, and how its growing cities, rising consumers and increasing brainpower will transform Asia.

[Jeffrey Towson](#) is Professor of Investment at Peking University's Guanghua School of Management, private equity investor, and best-selling author. He has a 15+ year career investing and advising in the U.S., China and the Middle East, having developed over \$25 billion in real estate, hotels, banking/financial services, insurance, healthcare, consumer products, retail, technology, petrochemicals and energy/infrastructure. He is Managing Partner of Towson Capital and previously has worked for Prince Alwaleed of Saudi Arabia as Head of Direct Investments for Middle East, North Africa and Asia Pacific. He is co-author (with Jonathan Woetzel) of [The One Hour China Book](#) (2014), [The One Hour China Consumer Book](#) (2015), and [The One Hour China Contrarian Book](#) (2017). Professor Towson holds a MBA from Columbia Business School.

[China Crossroads](#) hosts lectures and panels on all topics related to China, including foreign policy, business, and society, as well as those on other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.