

## CHINA CROSSROADS

#### **China Crossroads and**



### The Harvard Club of Shanghai

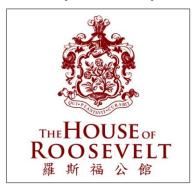
cordially invite you to:

# Consumers, Competitors, and Capital: China in 2025 and Asia Transformed

#### **Jeffrey Towson**

Professor of Investment
Guanghua School of Management
Peking University

Monday, July 24<sup>th</sup>, 2017 19:30pm –20:45 pm



Bund 27, Zhongshan Dong Lu #27, 2<sup>nd</sup> Floor, near Beijing Dong Lu 外滩 27 号, 中山东一路 27 号 2 楼, 近北京东路

**Admission: 100 RMB** 

19:15 - Doors Open

19:30 - Lecture

20:15 - Q&A

20:45 - Mixer

China is now dramatically different from ten years ago, and the changes coming in the next ten years will be just as stunning. In tonight's talk, Professor Jeffrey Towson lays out a picture of China will look like in 2025, and how its growing cities, rising consumers and increasing brainpower will transform Asia.

Jeffrey Towson is Professor of Investment at Peking University's Guanghua School of Management, private equity investor, and best-selling author. He has a 15+ year career investing and advising in the U.S., China and the Middle East, having developed over \$25 billion in real estate, hotels, banking/financial services, insurance, healthcare, consumer products, retail, technology, petrochemicals and energy/infrastructure. He is Managing Partner of Towson Capital and previously has worked for Prince Alwaleed of Saudi Arabia as Head of Direct Investments for Middle East, North Africa and Asia Pacific. He is co-author (with Jonathan Woetzel) of The One Hour China Book (2014), The One Hour China Consumer Book (2015), and The One Hour China Contrarian Book (2017). Professor Towson holds a MBA from Columbia Business School.

<u>China Crossroads</u> hosts lectures and panels on all topics related to China, including foreign policy, business, and society, as well as those on other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at <u>editor@shanghai-review.org</u>.