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The Hopkins China Forum and



The Royal Asiatic Society China

cordially invite you to:

Winning Hearts and Minds: Soviet Propaganda in China in the Cold War

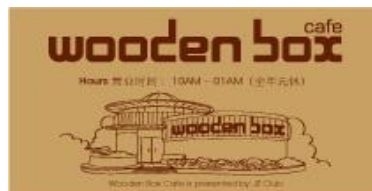
Alsu Tagirova

Assistant Research Fellow

Institute for Studies of China's Neighboring Countries and Regions
East China Normal University

Thursday, July 20th, 2017

19:00pm – 20:15 pm



9 Qinghai Lu (just to the South of Nanjing West Road)
青海路 9 号, 近南京西路, 地铁二号线南京西路站

18:45 – Doors Open

19:00 – Lecture

19:45 – Q&A

20:15 – Mixer/Live Jazz

Please RSVP to Frank Tsai of Hopkins China Forum at editor@shanghai-review.org.

Tonight's talk deals with the evolution of Soviet public diplomacy in China, its main techniques and mechanisms, and its efficiency with respect to changing political goals. This was an important aspect of relations between China and the USSR, where similar ideologies and conflicting national interests were at the core of the bilateral relationship. Drawn from doctoral research making use of recently declassified Chinese and Russian archival documents, memoirs and interviews, this talk will shed light on social processes in both China and Soviet Union, communication between the state and its citizens, and the role that the latter played in the formation of foreign policy.

[Alsu Tagirova](#) is an Assistant Research Fellow at the Institute for Studies of China's Neighboring Countries and Regions, East China Normal University. She has been Postdoctoral Fellow at the Centre for Cold War International History Studies at East China Normal University, and a Visiting Scholar at the [Woodrow Wilson Center for International Scholars](#) in Washington, DC. She earned her BA from Kazan State University, and MA and PhD from Sun Yat-sen University. Her research interests include Sino-Soviet history and the Cold War, and her dissertation was on the history of Soviet Propaganda in China. Her current project is on the history of Sino-Soviet Border negotiations.

About Hopkins China Forum: [Hopkins China Forum](#) events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.