



**CHINA CROSSROADS**

## China Crossroads and



HARVARD CLUB  
OF SHANGHAI  
上海哈佛大学校友会

## The Harvard Club of Shanghai

cordially invite you to:

# *Digital China and Artificial Intelligence*

## Jeongmin Seong

Senior Fellow

McKinsey Global Institute

Wednesday, April 19<sup>th</sup>, 2017  
19:15pm –20:30 pm



Bund 27, Zhongshan Dong Lu #27, 9<sup>th</sup> floor (elevator to 8<sup>th</sup>), near Beijing Dong Lu  
外滩 27 号, 中山东一路 27 号 9 楼, 近北京东路

Admission: 100 RMB

19:00 – Doors Open  
19:15 – Lecture  
20:00 – Q&A  
20:30 – Mixer

Please RSVP to Frank Tsai of [China Crossroads](http://China Crossroads) at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).

Artificial intelligence, or the idea that computer systems can perform functions typically associated with the human mind, has gone from futuristic speculation to present-day reality. Computer scientists have achieved significant breakthroughs in machine learning and deep learning, giving machines cognitive and predictive capabilities. Today these systems are already being deployed in real-world situations. With its biggest tech companies driving momentum for R&D, China is one of the leading global hubs of artificial intelligence development. Its vast population and diverse industry mix have the potential to generate huge volumes of data and provide an enormous market. Wide adoption of AI could be crucial to China's future economic growth as the nation's population ages, heightening the need to accelerate productivity growth. Some of the required building blocks include an open data environment and data science talent. But AI also poses complex social and economic questions that will require careful consideration.

[Jeongmin Seong](#) is Senior Fellow at the [McKinsey Global Institute](#) (MGI), McKinsey & Company's business and economics research arm. He leads MGI research teams in China, working on global as well as China-focused themes. His recent publications on China business include "[China's Choice: Capturing the 5 trillion Productivity Opportunity](#)," "[The China Effect on Global Innovation](#)," and "[China's Digital transformation](#)." Prior to joining MGI, Jeongmin was Associate Partner at McKinsey Greater China, serving consumer-facing industries including consumer electronics, retail, and automotive. Jeongmin also led McKinsey's emerging market growth service line. Prior to joining McKinsey, Jeongmin worked as a product marketing manager at Dell China. Jeongmin is a 2007 graduate of [Harvard Business School](#), where he earned his MBA degree.

[China Crossroads](#) hosts lectures and panels on all topics related to China, including foreign policy, business, and society, as well as those on other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).