



The Hopkins China Forum



HKU Shanghai Alumni Network and



Harvard Club of Shanghai

cordially invite you to:

Developing China: The Remarkable Impact of Foreign Direct Investment

Michael Enright

Professor of Business Administration University of Hong Kong

> Thursday, October 27th, 2016 19:15pm –20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road) 青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 - Doors Open

19:15 - Lecture

20:00 - Q&A

20:30 - Mixer/Live Jazz

In his recent book published this year, <u>Developing China: The Remarkable Impact of Foreign Direct Investment</u>, Professor Michael Enright has undertaken a ground-breaking analysis of the impact of foreign direct investment (FDI) on China's economy. In tonight's talk, he will share his analysis of the extraordinary outcomes that were achieved in China through foreign direct investment. Key takeaways will include understanding the full impact of FDI on China's economy (including the benefits that continue to accrue today), and describing the tools that can accurately demonstrate the contribution that FDI can make at a national and provincial level within host countries.

<u>Michael Enright</u> is Professor of Business Administration at the University of Hong Kong and a leading expert on competitiveness, regional economic development, and international business strategy. He became the Sun Hung Kai Professor of Business at the University of Hong Kong in 1996 after six years as a professor at the Harvard Business School. Enright is the author of <u>Developing China: The Remarkable Impact of Foreign Direct Investment</u> (2016), Managing Director at Enright, Scott & Associates, and a founder of The Competitiveness Institute. His clients have included companies, governments, and multilateral organizations in more than thirty countries on six continents.

About Hopkins China Forum: Hopkins China Forum events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.