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## The Hopkins China Forum and



UNIVERSITIES OF  
OXFORD & CAMBRIDGE  
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SHANGHAI

## Shanghai Oxford & Cambridge Society

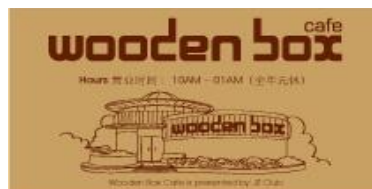
cordially invite you to:

### *Jack Ma: Icon or Icarus?*

**Duncan Clark**

Chairman and Founder  
BDA China

Wednesday, September 28<sup>th</sup>, 2016  
19:15pm – 20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road)  
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open  
19:15 – Lecture  
20:00 – Q&A  
20:30 – Mixer/Drinks/Dinner

Please RSVP to Frank Tsai of [Hopkins China Forum](http://Hopkins China Forum) by writing to [editor@shanghai-review.org](mailto:editor@shanghai-review.org).

Duncan Clark will discuss his newly-released book, [Alibaba: The House that Jack Ma Built](#), sharing fresh insights into Jack Ma's incredible journey from humble origins in Hangzhou to his status today as an icon for entrepreneurs, within China and without. Duncan will share his impressions from the global book tour for the English language version of his book, and discuss the reasons for the interest in the story reflected in the many local language translations currently in the works, including in mainland China. Duncan will also address Alibaba's corporate strategy and the challenges it faces as it expands beyond e-commerce into finance, entertainment and beyond. As the company expands its global footprint, can Alibaba keep up its remarkable trajectory?

[Duncan Clark](#) is Chairman and Founder of [BDA China](#), a leading investment advisory firm. He has been based in China since 1994 where after 4 years as an investment banker with Morgan Stanley, he founded BDA China. A senior China policy advisor to institutional investors, corporations and governments, Duncan is also a cofounder or early stage investor in technology ventures including AppAnnie, Student.com and Radish Fiction. He is an independent director of Bangkok Bank (China) and an advisory board member of WildAid and the Digital Communication Fund of Pictet et Cie.

**About Hopkins China Forum:** Hopkins China Forum events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).