



The Hopkins China Forum

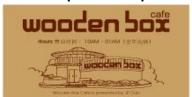
cordially invites you to:

Publishing in the Grey: Two Decades of "Outlier" Publishing in China

Graham Earnshaw

Publisher
China Economic Review
Earnshaw Books

Tuesday, June 21st, 2016 19:15pm –20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road) 青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 - Doors Open

19:15 - Lecture

20:00 - Q&A

20:30 - Mixer/Drinks/Dinner

Publishing in the Grey by publisher Graham Earnshaw, introduces the back story on "outlier" publishing in China today, explaining the way it has worked in his publications and magazines from the 1990s to now, with anecdotes and information on the legal issues and requirements.

<u>Graham Earnshaw</u> is a publisher and writer with several decades of experience in the China world. He is publisher of <u>Earnshaw Books</u> and <u>China Economic Review</u>, and CEO of <u>SinoMedia Ltd</u>. He has written a number of books himself, including <u>On Your Own in China</u> (1984), <u>Tales of Old Shanghai</u> (2008) and an account of his continuing walk across China, <u>The Great Walk of China</u> (2010), and translated the Jin Yong Kung-Fu novel <u>The Book and the Sword</u> (2008). He has lived in the China world almost continuously since the mid-1970s and is a regular speaker at universities, schools, and businesses. He speaks Mandarin and Cantonese fluently, and his English is said to be acceptable

About Hopkins China Forum: Hopkins China Forum events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.