



#### The Hopkins China Forum and



## The NYU Stern Shanghai Alumni Club

cordially invite you to:

# Results from AmCham Shanghai's 2016 China Business Climate Survey

## **Ron Klein**

Principal at PWC Strategy

## **Kenneth Jarrett**

President of the American Chamber of Commerce in Shanghai

Thursday, May 19<sup>th</sup>, 2016 18:45pm –20:00 pm



9 Qinghai Lu (just to the South of Nanjing West Road) 青海路 9 号,近南京西路,地铁二号线南京西路站

18:30 – Doors Open 18:45 – Lecture 19:30 – Q&A 20:00 – Mixer/Drinks/Dinner

Please RSVP to Frank Tsai of Hopkins China Forum by writing to editor@shanghai-review.org.

AmCham Shanghai's China Business Climate Survey, one of the longest running surveys of U.S. business in China, reflects the views and insights of AmCham Shanghai member companies, based on their considerable experience doing business in China. In this year's 2016 report, produced in partnership with PWC, MNCs in China continue to report profits and revenue growth but at lower levels than were previously projected. In addition, MNCs in China are adjusting downward their future forecasts and investment footprint in response to China's slowing economic growth.

**Ron Klein** has over 15 years of industry and consulting experience primarily in the consumer goods, fashion and retail sector. He focuses on leading PwC's Omnichannel solution offerings and is a contributor to PwC's Achieving Total Retail global shopper study. Ron's expertise includes market entry strategy, multichannel strategy, supply chain improvement and organization design. Ron is a frequent contributor to the media on retail trends. He has been interviewed by such outlets as Fox Business, CNBC and Fierce Retail. He has a MBA from NYU Stern and a BA from Brown University.

Kenneth Jarrett is President of The American Chamber of Commerce in Shanghai. Previously Mr. Jarrett was Chairman for Greater China of <u>APCO Worldwide</u>, a Washington-based public affairs consultancy, from October 2008 – July 2013. Before APCO, Mr. Jarrett was a U.S. diplomat for 26 years. His assignments included U.S. Consul General in Shanghai, Deputy Consul General in Hong Kong, and Director of Asian Affairs in the National Security Council, and served in Singapore, Manila, Beijing, Chengdu, and Washington, DC. He holds degrees from Cornell, Yale, and the National War College, and is a member of the National Committee of US-China Relations. He also attended the Hopkins-Nanjing Center in 1988-1989, and is among its most distinguished alumni in Shanghai.

**About Hopkins China Forum:** Hopkins China Forum events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at <u>editor@shanghai-review.org</u>.