



The Hopkins China Forum and



The Yale Club of Shanghai

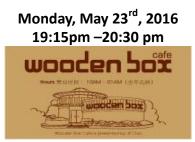
Yale Center BEIJING | 耶鲁北京中心

cordially invite you to:

War by Other Means: Geoeconomics and Statecraft

Jennifer M. Harris

Senior Fellow Council on Foreign Relations



9 Qinghai Lu (just to the South of Nanjing West Road) 青海路 9 号,近南京西路,地铁二号线南京西路站

19:00 – Doors Open 19:15 – Lecture 20:00 – Q&A 20:30 – Mixer/Drinks/Dinner

Please RSVP to Frank Tsai of Hopkins China Forum by writing to editor@shanghai-review.org.

Today, nations increasingly carry out geopolitical combat through economic means. Policies governing everything from trade and investment to energy and exchange rates are wielded as tools to win diplomatic allies, punish adversaries, and coerce those in between. Not so in the United States, however. America still too often reaches for the gun over the purse to advance its interests abroad. The result is a playing field sharply tilting against the United States. Tonight's speaker will discuss of why the United States is losing ground as a world power and what it can do to reverse the trend, as laid out in her new book, War by Other Means: Geoeconomics and Statecraft, which deals with the statecraft of geoeconomics: the use of economic instruments to achieve geopolitical goals. Geoeconomics has long been a lever of America's foreign policy. But factors ranging from U.S. bureaucratic politics to theories separating economics from foreign policy leave America ill-prepared for this new era of geoeconomic contest, while rising powers like China are adapting rapidly. The rules-based system Americans set in place after World War II benefited the United States for decades, but now, as the system frays and global competitors take advantage, America is uniquely self-constrained. Its geoeconomic policies are hampered by neglect and resistance, leaving the United States overly reliant on traditional military force.

Jennifer Harris is a Senior Fellow at the <u>Council on Foreign Relations</u>. Prior to joining the Council, Harris was a member of the policy planning staff at the U.S. Department of State responsible for global markets, geo-economic issues and energy security. In that role, Harris was a lead architect of Secretary of State Hillary Clinton's Economic Statecraft agenda, which launched in 2011. Before joining the State Department, Harris served on the staff of the U.S. National Intelligence Council, covering a range of economic and financial issues. Her work has appeared in the *New York Times*, the *Washington Quarterly*, and the *World Economic Forum* among other outlets. A Truman and a Rhodes scholar, she holds degrees in economics and international relations from Wake Forest University (BA) and Oxford University (MPhil), and a JD from Yale Law School. She is the author of War By Other Means: Geoeconomics and Statecraft (2016), co-authored with Robert Blackwill.

About Hopkins China Forum: Hopkins China Forum events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at <u>editor@shanghai-review.org</u>.