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The Hopkins China Forum and



Young China Watchers

cordially invite you to:

China's One Belt, One Road: Prospects and Challenges

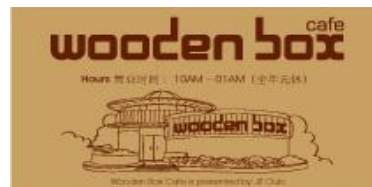
Mary Boyd

Director, Corporate Network
Economist Intelligence Unit (EIU)

Supported by:

ESSCA School of Management

Monday, May 11th, 2015
19:15pm – 20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road)
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open
19:15 – Lecture
20:00 – Q&A
20:30 – Mixer/Drinks/Dinner
21:30 – Live music at the Wooden Box

Please RSVP to Frank Tsai of Hopkins China Forum by writing to editor@shanghai-review.org.

The Economist Intelligence Unit (EIU) unpacks China's "One Belt, One Road" (OBOR) plan and explores the risks that will face companies in this "New Silk Road Economic Belt." Up to sixty countries may be included with stops across three different continents. In addition to political objectives, OBOR brings a strategic focus which encourages Chinese firms to go abroad in search of new markets or investment opportunities. Led from the highest levels of the government the OBOR push is backed by substantial financial firepower, with the government has launching a US\$50bn Silk Road Fund directly supporting OBOR. While the strategy promises opportunities for domestic companies, the route is unlikely to be an even one. The proposed countries range from Singapore to Syria, and the companies involved could be heading into territories that may be strategically important for China's foreign relations, but quite challenging to navigate.

[Mary Boyd](#) is responsible for program development and client servicing in Shanghai, and provides research and conceptual support on China for EIU's Corporate Network programs. Before joining The Economist, she was in the Canadian Department of Foreign Affairs, serving on assignment in Hong Kong, Thailand, Taiwan and China. Since leaving government service she has researched and published on economic development and governance issues in China, and has undertaken consultancy work for the World Bank and other international institutions, as well as multinational companies. She has written for a number of Economist Intelligence Unit publications, including *Country Report*, *China Hand*, and *Business China* and co-authored the Economist Intelligence Unit's *Taking on the Competition: Domestic Companies in China*. She has an MA in Area Studies and an MSc in Public Policy and Management from the School of Oriental and African Studies (SOAS), University of London, and has also completed language studies at Nanjing University. Her research interests include local governance and decentralization policies, and public-sector reform.

About Hopkins China Forum: Hopkins China Forum events are organized under the auspices of The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at editor@shanghai-review.org.

About Young China Watchers: Young China Watchers is an informal group of professionals living in and working on China. Through regular roundtables and talks, it provides a chance for dynamic individuals of all nationalities and employment backgrounds to interact, broaden their professional networks, and discuss the most pressing political, economic, and foreign policy issues relevant to China today. Please contact younqchinawatchers@gmail.com.