

The Thinkery - “Everything is Interesting”



Steven Bielinski presents:

Understanding China’s LGBT Community: The Business Case for Diversity

300+ major US firms scored 100% on HRC’s LGBT Corporate Equality Index in 2014 for programs & policies that created LGBT friendly workplaces. Companies in Europe & South America are speaking out. Tim Cook, CEO, of Apple, just came out. With hundreds of companies and thousands of gay & lesbian employees here in China taking part, Work for LGBT and Shanghai LGBT Professionals is making the business case for the importance of LGBT Chinese people as both employees and customer , encouraging the development of a “Pink Market” guided by LGBT community ideals. Join Steven Paul Bielinski, Founder of the 1st non-profit network for LGBT employees and platform for dialogue & cooperation with companies in China on LGBT diversity, as he shares findings from their 1st China LGBT Community Survey.

Tuesday, November 4th 7:30pm @ G&G Bar

.G&G, Building 2, 283 Jianguo Xi Lu, near Jiashan Lu

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Nearest subway stop: Jiashan Road (line 9)

