



Créateurs d'avenirs



Shanghai Social Studies Colloquium (SSSC)

## INVITATION: CREATIVE INDUSTRIES - INNOVATIVE BUSINESS MODELS IN ENTREPRENEURSHIP, FASHION, & URBAN DESIGN

Wednesday, 15 October 2014 at 18:30h - ESSCA School of Management, Shanghai

You are warmly invited to participate in the sixth Shanghai Social Studies Colloquium (SSSC). The SSSC is a platform for international and Chinese scholars and practitioners of various social sciences disciplines who are at all stages of their career and based in the city of Shanghai to come together for

- presenting their research to an interested audience of scholars and practitioners
- fruitful discussion, exchange of thoughts and feedback on other research
- networking and socializing with a view to develop collaborative research projects

### PROGRAMME

- **Harry DEN HARTOG**, Urban Designer, Critic & Lecturer at Tongji University of Shanghai – 'Place-making in contemporary Shanghai'
- **Dr. Sabine ICHIKAWA**, Business Historian and Consultant in the Fashion & Luxury Industries & Lecturer at Shanghai Normal University & ESSCA School of Management – 'From craft to design'
- **Vincent LEENHARDT**, General Manager of InProcess – 'Is innovation risky for good business?'

### WHEN & WHERE

The sixth session of the SSSC will take place on Wednesday, 15 October 2014 at 18:30pm at the Shanghai campus of **ESSCA School of Management**, Wu Song Road 297, 4<sup>th</sup> floor, Hongkou District, 200080 Shanghai (one floor below the 'Alliance Française'); in Chinese:

上海市虹口区吴淞路297号4楼.

### WHO

You may come as a regular participant to meet other researchers and discuss their work. For follow up sessions we are also looking for scholars, researchers and writers who wish to present their work in the form of a working paper, a journal article, a book proposal, a book chapter or other media. The research topics may be related to the broad range of the social sciences, including but not limited to:

- Economics / Business / Marketing Studies
- Political Science / International Relations / Law
- Sociology / Anthropology / History
- and other related disciplines

You are welcome to present research related to China but this is by no means a necessity. Your research may be unpublished or already published work. Registration for every session is limited. Two to three papers will be selected per session. The places for regular participants (i.e. those who will not present their research) will be allocated on a first-come-first-serve basis.

### RSVP

If you are interested in participating in the sixth session of the SSSC, please:

**RSVP until Monday, 15 October 2014, by sending an e-mail to [max.rech@essca.fr](mailto:max.rech@essca.fr).**

### DATE & TOPIC OF THE NEXT SSSC

The seventh session of the SSSC is tentatively scheduled for:

- Thursday, 13 November 2014 – 'Recent Trends in China Business'

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