

Fifth Shanghai Social Studies Colloquium – SSSC

Monday, 9 June 2014, 2:30 pm, ESSCA School of Management, Shanghai

Agenda

02:30 pm: Welcome and Introduction Round

02:40 pm: Panel No. 1

NB: Presentation and discussion per contribution: 40 minutes)

Dr. **Sabine Ichikawa**, *Professor at Shanghai Normal University, China / Adjunct Professor at ESSCA School of Management, Shanghai:*

"The Chinese Fashion Industry, an Industry Under Control: Or how to Develop a Creative Industry in a Planned Economy?"

Mr. **Non Arkaraprasertkul**, *PhD Candidate, Harvard University, USA:*

"Traditionalism as a Way of life: The Sense of Home in a Shanghai Alleyway"

Dr. **Kim Van der Borght**, *Professor of International Economic Law, Free University Brussels, Belgium / Reader in International Economic and Financial Law, University of Westminster, UK:*

Part 1: "The Regulation of Traditional Chinese Medicine in Europe"

Part 2: "China's Middle East Outlook: New Perspective on an Old Conflict?"

04:30 pm: Coffee break

05:00 pm: Panel No. 2

NB: Presentation and discussion per contribution: 40 minutes

Dr. **Donald Pak**, *Lecturer in Corporate Strategy, Deputy Director: FT MBA, Business School of Xi-An Jiaotong-Liverpool University, Suzhou, China:*

"An Analysis of China's International Relations and Diplomacy Strategy and its IMPACT on selected Cases: SANEZ"

Mr. **Wang Peiran**, *PhD Candidate, Center for Economic Law & Governance, Free University Brussels, Belgium:*

"Competition and Cooperation in the Heartland: China's Security Strategy in Central Asia in the Post-Cold War"

Dr. **Ingrid d'Hooghe**, *Senior Research Associate, Co-editor Discussion Papers in Diplomacy, The Netherlands Institute of International Relations 'Clingendael':*

"China's Approach to Public Diplomacy: the Impact of China's Political System and Chinese Culture"

07:00 pm: Get-together at a nearby restaurant

