



JOHNS HOPKINS  
U N I V E R S I T Y



## The Hopkins China Forum and



## Young China Watchers

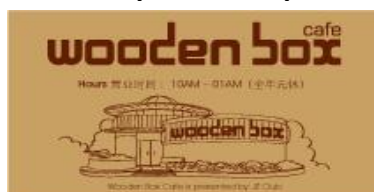
cordially invite you to:

# *From Self-Interest to Public Interest: The Evolving Place of Business in China*

## Scott Kennedy

Professor of Political Science and East Asian Languages and Culture  
Director of the Research Center for Chinese Business and Politics  
Indiana University

Tuesday, May 20<sup>th</sup>, 2014  
19:15pm –20:30 pm



9 Qinghai Lu (just to the South of Nanjing West Road)  
青海路 9 号, 近南京西路, 地铁二号线南京西路站

19:00 – Doors Open  
19:15 – Lecture  
20:00 – Q&A  
20:30 – Mixer/Drinks/Dinner  
21:30 – Live music at the Wooden Box

Please RSVP to Frank Tsai of [Hopkins China Forum](http://Hopkins China Forum) by writing to [editor@shanghai-review.org](mailto:editor@shanghai-review.org).

It is often said that Chinese companies aren't interested in politics, and they just want to make money. In fact, the opposite is true: the profit motive has moved Chinese industry, state-owned and private, to become deeply interested in the public sphere. Based on over two decades of research, Kennedy describes how Chinese firms lobby to influence local and national economic policies, serve as informal diplomats in a wide range of international economic regimes, and engage in philanthropy to address those social needs not being met by the government.

[Scott Kennedy](#) is a proud graduate of the [Johns Hopkins School of Advanced International Studies \(SAIS\)](#) and its [Hopkins-Nanjing Center](#), and Director of the [Research Center for Chinese Politics and Business \(RCCPB\)](#), Associate Professor in the Departments of Political Science and East Asian Languages and Cultures, and Adjunct Professor in the Kelley School of Business's Department of Business Economics and Public Policy at Indiana University. He also just assumed the position of Academic Director of Indiana University's China Office. Kennedy's research examines the non-market strategies of companies in China through several contexts, including lobbying, industrial policy, global governance, and philanthropy. He is author of [The Business of Lobbying in China](#) (2005) and editor of [Beyond the Middle Kingdom: Comparative Perspectives on China's Capitalist Transformation](#) (2011), and [From Rule Takers to Rule Makers: The Growing Role of Chinese in Global Governance](#) (2012). Kennedy is currently preparing an edited volume, [The Dragon's Learning Curve: Global Governance and China](#) (forthcoming in 2014) and writing a monograph, [Mandarins Playing Capitalist Games: How Chinese Are Reshaping Global Governance](#).

***About Hopkins China Forum:** Hopkins China Forum events are organized by The Johns Hopkins University and its affiliated alumni associations worldwide. For more information on Johns Hopkins events in Shanghai, please contact Frank Tsai at the Johns Hopkins University Alumni Association – Shanghai at [editor@shanghai-review.org](mailto:editor@shanghai-review.org).*

***About Young China Watchers:** Young China Watchers is an informal group of professionals living in and working on China. Through regular roundtables and talks, it provides a chance for dynamic individuals of all nationalities and employment backgrounds to interact, broaden their professional networks, and discuss the most pressing political, economic, and foreign policy issues relevant to China today. Please contact [youngchinawatchers@gmail.com](mailto:youngchinawatchers@gmail.com).*